THE WORLD IS CHANGING AND WE ARE READY.
In the wake of Covid-19 outbreak, entire mankind across the globe is suffering and we all know that prevention is better than cure. So it becomes our responsibility to take preventive measures to save ourselves as well the society.

- Maintaining a Physical distance of at least 1 meter.
- Use of face covers/masks to be mandatory.
- Practice frequent hand washing (for at least 40-60 seconds) even when hands are not visibly dirty and use of alcohol based hand sanitizers (for at least 20 seconds).
- Avoid touching surfaces / objects, such as parcels or packets (ordered on-line and delivered by a person) touched by several hands and contaminated from a cough or sneeze of a person.
- Stop handshaking as a greeting.
- Avoid large gathering.
- Avoid going to crowded places.
- Covering your cough and sneeze with tissues and disposing the tissues in dustbins with covers.
- Anyone experiencing fever and / or symptoms of respiratory illness, such as, cough / difficulty in breathing should seek immediate medical help.
Late Syt. Basant Kumar Birla and Late Dr Sarala Devi Birla, successors of late Syt. G.D. Birla, are our Founders and Patrons who established Birla Academy of Art & Culture (BAAC) in Calcutta in 1964 to promote arts, culture, literature and education. The academy has been vital in establishing Birla Global University, formerly BIMTECH, Bhubaneswar.

Mr. B. K. Birla has been involved in management since he was 15. Apart from being associated with management of several companies like Birla Brothers Pvt. Ltd. and Kesoram Industries & Cotton Mills Ltd., he has established many new industries for producing cotton, paper, polyester and nylon yarns, cement, chemical, tea, coffee, and cardamom. He was the first Indian industrialist to set up a company abroad namely Indo-Ethiopian Textiles in 1959. For this, he was awarded with the medal of Mainelii II, the highest Ethiopian award by the then emperor. Apart from heading his industrial ventures like Jay Shree Tea & Industries, Kesoram Industries Ltd., Century Enka Ltd., and Century Textiles Ltd., he has been making dynamic contributions to education sector of the country. While he was associated with Birla Institute of Technology & Sciences, Pilani, Birla Education Trust, Pilani and BITS, Biwani as trustee, he has been pivotal and keenly interested in educational institutions noted below:

1. Birla Global University (BGU), Bhubaneswar
2. Birla Institute of Management Technology (BIMTECH), Greater Noida
3. Birla Vidya Vihar Trust, Calcutta
4. Birla Sanskriti Trust, Calcutta
5. Birla Vidya Mandir, Nainital
6. Birla Vidya Niketan, New Delhi
7. G.D Birla Memorial School, Ranikhet
WE ALWAYS TRY OUR BEST TO ENHANCE THE SKILLS AND LEARNING EXPERIENCES OF OUR STUDENTS. BECAUSE OF OUR EXCELLENT TEACHING, TRAINING AND CONTINUOUS EXPOSURES OF STUDENTS TO INDUSTRY AND TECHNOLOGY REPUTED NATIONAL AND MULTI-NATIONAL COMPANIES VISIT OUR CAMPUS FOR RECRUITMENT.

MESSAGE FROM VICE CHANCELLOR

I extend my warm greetings and invitation to you all to visit the Birla Global University, Bhubaneswar which was established with a goal to be the best destination for aspiring new-gen managers. I am delighted to know that the University is bringing out a Brochure detailing various aspects of the Birla School of Management.

It gives me a sense of pride to say that in a very short span of four years Birla Global University (BGU) has emerged as one of the most preferred academic destinations for students from different parts of the country and has developed its distinct brand equity. The University has created state-of-the-art academic environment for its students. It is heartening to know that the faculty with a distinct academic profile work with great zeal and spare no efforts to not only offer innovative teaching but also groom the personality of its students by integrating education with human values. They are ingrained with core Birla values like integrity and sense of commitment. It is also my pleasure to place it on record that the University has built up a global network with foreign universities like the University of Ljubljana, Slovenia, Europe and ESSCA School of Management, Angers, France. Senior professors from the Universities are invited to be a part of our academic activities. We also send our students to these universities for education and training. This has immensely benefitted our students.

We always try our best to enhance the skills and learning experiences of our students. Because of our excellent teaching, training and continuous exposures of students to industry and technology reputed national and multi-national companies visit our campus for recruitment.

I, on behalf of the University, extend a hearty invitation to the corporate world to strengthen industry-academia relationship by visiting the campus and have interaction with our students and faculty members. I also wish our students a very bright future.

Prof. (Dr) Premendu P. Mathur
FNASC, FAMS, FISC
Vice- Chancellor
Birla Global University

WE ARE COMMITTED TO PROVIDE NOT ONLY EDUCATION BUT A HOLISTIC VIEW TO LIFE THROUGH A NUMBER OF SUPPLEMENTARY ACTIVITIES THAT ACCENTUATE THE STUDENT’S LEARNING EXPERIENCE...

MESSAGE FROM REGISTRAR

Birla Global University, promoted by the Birla Academy of Art & Culture and established under the Birla Global University Act, 2015, is carrying the rich legacy of B K Birla Group of companies. We have envisaged the University to steadily grow into a most sought-after multi-disciplinary university. We believe education will play a significant role in accomplishing future productivity, economic goals, and higher standards of living throughout the world.

We are committed to provide not only education but a holistic view to life through a number of supplementary activities that accentuate the student’s learning experience. This is accomplished by an innovative ‘hands on teaching pedagogy, industry visits and developing the skills to suit them to specific roles that they will undertake in the industries. The unique and innovative inter disciplinary programme gives students a wonderful opportunity to interact with their counterparts from other discipline, thereby extending their goal is to create a new breed of professionals, who will be go-getters, trendsetters and high achievers but beyond all this, responsible leaders and conscious corporate citizens who will make a difference.

I take pride in cordially inviting you to be a partner in our endeavor and look forward to welcome you to the recruitment programme.

Prof (Dr) B.K. Das
Registrar
MESSAGE FROM DEAN

Esteemed Corporate Friends,

It gives me immense pleasure to invite you to visit our beautiful campus at the Birla Global University (BGU), Bhubaneswar.

At the Birla School of Management (BSoM) of BGU (Formerly known as BIMTECH, Bhubaneswar), we strive to develop competent managerial human resources for the Industry to manage the business and overcome increasingly multifaceted challenges in the new normal VUCA (Volatile, Uncertain, Complex and Ambiguous) world. They are oriented to be business leaders who can think creatively and act strategically to gain and sustain competitive advantages of the organizations in an ever-changing corporate environment.

Our MBA curriculum is uniquely designed for strategic thinking and pragmatism with three dimensional focus: a) to achieve highest standards of academic excellence; b) to achieve highly effective corporate interface and c) to nurture our students to be emotionally intelligent, charged with human values and professional ethics. Our blended teaching learning process is well equipped to help the students broaden their horizons of business knowledge and enhance the required managerial competencies for effectively dealing with different specialized functions of the business organizations. Our competent faculty team engages students within and beyond the classroom to learn the nuances of becoming global business leaders and entrepreneurs.

Our students from different parts of India have created a culture by living in a technologically enabled Gurukul learning environment at BGU. The 30 acres smart campus with unique architecturally designed buildings, depicting rich Odishan culture and massive pillars indicative of Birla’s strong value system, holds high with the credo of our B-School – “Excellence with Values”. The residential campus life and academic rigor at BSoM not only help them develop cross cultural perspectives but also inculcate the guiding principles of excellence, ethics and values amongst our students while shaping and sharpening their professional mindset. Students’ Summer Internships and short term live projects are exclusively industry focused so as to equip them to be industry-ready with latest management know-hows to work for domestic and international business organizations.

On behalf of the Birla School of Management, I extend you a very warm welcome to our Campus Placement Programme 2020-21.

Dr. Parameswar Nayak
Dean- Birla School of Management

WE STRIVE TO DEVELOP COMPETENT MANAGERIAL HUMAN RESOURCES FOR THE INDUSTRY TO MANAGE THE BUSINESS AND OVERCOME INCREASINGLY multifaceted CHALLENGES IN THE NEW NORMAL VUCA WORLD

WE ARE COMMITTED TO ENSURE THE BEST RECRUITING EXPERIENCE AND ASSURE YOU OF OUR BEST EFFORTS IN THE ARENA OF PLACEMENT.

MESSAGE FROM PLACEMENT HEAD

I am delighted to welcome all the organizations to be a part of BGU campus placement drive 2020-21 as esteemed recruiters!! Currently we are going through an unprecedented global predicament. The entire world is affected by the corona virus pandemic. Our economy, families, communities and our entire way of life is adversely affected by the scare of infection and contagion. I sincerely express my solidarity and share my heartfelt feelings with you and your family.

As we know, the Changing paradigms have made it mandatory for an academic institution to foster a new breed of professionals. In an economic environment that is constantly changing, it is important to constantly reinvent oneself and acquire the requisite competencies to stay ahead. By imparting knowledge that has a blend of traditional values and modern methods, Birla Global University is committed to grooming future leaders who are catalysts of continuous improvement and change.

Their careers are viewed not just in terms of their first job after post-graduation but as a path-breaking journey of their career and life. Placement services at BGU involve development, refinement, management and strong steady steps to take their careers forward. The Centre for Corporate Relation organizes activities and workshops that enable students to be effective team leaders as well as team players. CCR is operated with twin-fold focus, i.e. Augmenting internal competencies by fostering contemporary grooming of students and by enabling industry to identify and absorb intellectuals with requisite technical & Managerial skills.

I extend a cordial welcome to your company to visit us during this placement season. Our graduates are well equipped with the necessary skills to take on business challenges and are sure to be an asset to your company.

Dr. Bibhu Panda
Ex-Indian Institute of Management (IIM) Head -Placement
Birla Global University is a self-financed private unitary University and has been established by the enactment of Birla Global University Odisha Act, 2015 with its main campus spread over an area of nearly 30 acres of land in Gothapatna under Bhubaneswar city limits. As per the Act, the management of the university is carried out by a Board of Governors headed by Smt. Jayshree Mohta, Chairman, Birla Academy of Art & culture being the main promoter of Birla Global University. However, Honorable Governor of Odisha is the Chancellor of the University.

The University has been established with a goal to be the best destination for aspiring new-gen managers. It is committed to redefine ‘quality’ in management education with state of the art facilities, best of the infrastructures and finest of faculty members. Presently, the University operates with five schools, i.e.

- Birla School of Management offering MBA, BBA (Hons.), BBA (Business Analytics), BBA (Digital Marketing) and Ph.D.
- Birla School of Communication offering MA in Journalism & Mass Communication (MAJMC) and BA in Journalism & Mass Communication (BAJMC-Hons.)
- Birla School of Commerce offering M.Com & B.Com (Hons.), B.Com (Fintech)
- Birla School of Social Sciences & Humanities offering MA in Economics and BA in Economics with Honours
- Birla School of Law offering BBA LLB (Hons.)

The University plans to extend the scopes of the existing schools as well as to open new schools for Art & Culture, Literature, Sciences and research programmes. In fact, the core strength of the university is its commitment towards research and development. The university, this way, aims at catering to the need of the young mass of the country and to take Odisha to the global arena in the sphere of higher education.

VISION
To create and disseminate knowledge in global context while pursuing Excellence, Innovations and Inclusiveness.

MISSION
- To globalize through international collaborations and exchange of students and faculty.
- To strive for excellence in teaching and research.
- To continuously innovate pedagogy and course content.
- To encourage diversity and inclusiveness.

VALUES
HONESTY AND INTEGRITY
We believe in being truthful and adhering to the highest ethical standards in personal and professional conduct.

EMPATHY
We recognize the needs of human development and respect diverse social, cultural and economic perspectives.

TRANSPARENCY
We believe in openness and assume responsibility as well as accountability in all our dealings and actions.

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FREEDOM
We value the freedom of thought and expression to develop one’s creativity and innovation in pursuit of academic excellence.

RESPECT
We foster a culture of respecting self and others.

COLLABORATION
We encourage teamwork and partnership in all endeavors for knowledge creation,quisition and dissemination.

GLOBAL PARTNERS
This fully-residential campus is a blend of traditional Odisha Architecture with modern amenities and resources.

- A campus spread across 30 acres, with nine blocks of buildings.
- The main Administrative Block, flanked on both sides by two Academic buildings each with walls of yellow stone cladding, inspired by the ancient Oriyan style of Architecture, looks majestic.
- More than 50% of the area is kept green in the campus with existing philosophy of learning in the lap of nature. The buildings set among lush green landscaped gardens, have been designed to provide high standards in all respects.
- English Pro classes Lab to enhance communication skills in the areas of Listening, Speaking, Reading and Writing.
- Facilitate Business English Certification (BEC) examinations conducted by Cambridge English Language Assessment.
Facilities for learning
• World-class classrooms fully equipped with multimedia facilities – based on participatory style of learning
• State of the art library with access to world class facilities for academic learning
• Fully-residential, air-conditioned and Wi-Fi enabled campus with state-of-the-art infrastructure.
• An environment which promotes team work while maintaining the individual talent.
• Facilities for sports and recreation.

Preparedness to Covid-19
• Regular Sanitization of Campus
• Installation of Sanitization Booth
• Thermal Screening
• Online Classes for Students
• Online accesses to ebooks and other resources
• Online SIP and Dissertations
• Online Presentation

I.T. Resources
The campus is Wi-Fi enabled and connectivity is one of the major strengths of the institute. Round-the-clock internet facility connects the students with the world through fast internet speed.

On-line Resources
• Pro Quest, create indispensable research solutions that connect people with vetted, reliable information. It also provides access to over 90 Newspapers and Magazines including many which are not found in BSE
• J-Gate Social & Management sciences: J-Gate is an electronic gateway to global e-journal literature. Launched in 2001 by Informatics India Limited, J-Gate provides seamless access to millions of journal articles available online offered by 8,750 + Publishers.
BIMTECH Greater Noida is the sister concern of Birla Global University and has always been a guide and philosopher in mentoring the University. Being one of the top Business Schools in the Country and globally recognized Management Institute, it has always been a guiding force for Birla Global University.

The Objective of BIMTECH Greater Noida is to make Birla Global University (BGU) as a world class university in the field of higher education. School of Management of BGU also inherits the legacy of BIMTECH in providing value based management education in the country. The high standards being set by BIMTECH is well replicated by the School of Management.

Prior to establishment of BGU, Birla Institute of Management Technology (BIMTECH), Bhubaneswar was set up in the year 2013 by Birla Academy of Art & Culture as an off-shoot of its 32 year old top ranking B-School BIMTECH, Greater Noida in order to meet the felt need of an institute of international repute to create global learning environment in the eastern part of India. Within five years of its existence, BIMTECH, Bhubaneswar has made its presence felt and has earned a name for its value-driven quality education, successful placement of students and for creating an ecofriendly, highly disciplined and state-of-the art campus. Now, it has become part of the Birla Global University with a new name of School of Management.
• **Legacy** - BGU is part of the well-known B. K Birla Group of Institution and under the mentorship of BIMTECH, Greater Noida having track record of 32 Years in Management Education.

• **Dynamic Learning environment** – Constantly updating learning pedagogy aligned with today’s changing environment.

• **Personalized Skill Development Programme** – Developed Skill Development Modules to enhance Students Employability Skills.

• **Intense SIP** – A rigorous Summer Internship programme under supervision of Faculty Member to give a real time experience of Industry to the Students.

• **Flexible** - Students are always passionate to explore new places.

• **Retention** - Students are highly dedicated and know to add values to companies being loyal to them.

• **Smooth Interview Process** - A dedicated team always there to support recruitment team.

**CCR**

The Centre for Corporate Relations is proud to play a key role in making BGU one of the most attractive Business school to recruit talent. CCR provides companies with personal service to ensure that companies invest the right resources in the right ways to reach the right candidates. Our Centre for Corporate Relations Team has deep knowledge of recruiting, Industries and Students’ need.

We will:

• Establish a recruiting strategy that best utilizes companies’ resources.
• Help Companies to connect with students and build their brand on campus.
• Schedule interviews to minimize conflicts.
• Working in tandem with corporate and students to ensure value-added summer internship and short-term projects.
• Providing training facilities in the areas of soft-skills, arranging workshops, seminars, colloquiaums, contests to enhance the experiential ambience of Industry to students.
FINAL PLACEMENT SNAPSHOT
MBA 2018–20 BATCH

GENDER RATION

48% Females
52% Males

DEMOGRAPHY

Odisha: 82%
Uttar Pradesh: 1%
Andhra Pradesh: 1%
West Bengal: 1%
Bihar: 2%
Tamilnadu: 2%
Jharkhand: 2%

EDUCATIONAL QUALIFICATION

BBA: 100%
BSc: 10%
BBM: 10%
B.Com: 10%
B.Tech: 10%
BA: 10%
BCA: 10%
BFM: 10%
BHM: 10%

EXECUTIVE QUALIFICATION

ODB: 10%
ODB: 10%
ODB: 10%
ODB: 10%
ODB: 10%
ODB: 10%
ODB: 10%
ODB: 10%
ODB: 10%
ODB: 10%

PROFESSIONAL EXPERIENCE

4% Fresher
96% Experience

DOMAIN HIGHLIGHTS

Companies Shown trust by revisiting at BGU: 62%
Newly Added Companies: 38%
No of Opportunities created: 854
Average Chance given to Students: 10

SECTOR WISE DISTRIBUTION OF PLACED STUDENTS

EDU-TECH: 26%
FINANCIAL SERVICES: 18%
INSURANCE: 12%
BANKING: 12%
FMCD: 5%
FMCG: 7%
CONSULTING: 6%
IT: 10%
OUR SUMMER PLACEMENT RECRUITERS

Andhra Bank
Autofin
Axis Bank
Bajaj Finserv
Bhubaneswar Stock Exchange
Birla Capital
Britannia
Canara bank
Carlsberg
CCD
CII
Coca Cola
Crompton Greaves
Dabur
DC Design
DS GROUP
Edupristine
Emami
Emami Agro-Tech
EMIL
Ernst & Young (EY)
Fame Per Second
Federal Bank
Fine Switch Gears
Future Group
Greenply Industries
Haldia Petrochemicals
HDFC Bank
HDFC Bank
Hindalco Industries
Hitechplast
Hyundai
ICICI Bank
IDBI Bank
IDBI Federal Life insurance
Idea Notebooks
IFFCO
IMRB International
India Infoline
Indian Oil
IndusInd Bank
Indusnet
Jindal Steel And Power
JK Paper
JSW
Jusco
Karnataka Bank
Kotak Mahindra Bank
Kotak Mutual Fund
Kotak Securities
KPMG
Kronas Logistics
Kurl On
Larsen And Toubro
Lee Pharma
Lex Mantra
Mafci Analytics
Mahindra Finance
Maine Power
Maruti Suzuki
MCL
Mendiwall
Milk Mantra
Mobizz
Mother Dairy
Mothership & Sumi
Mottal Oswal
Nalco
Nestle
ONGC
Pantaloons
Pidilite Industries
Punjab National Bank
Ramkrishna Forgings
Reliance Jio Infocom
Reliance Retail
Reliance Securities
Rohats Dairy Project
RSP
Sahyadri Agro Retail
Shyam Metals And Energy
South Indian Bank
Srivens Corporation’s
State Bank Of India
Tata Motors
Tata Steel
Tatwa Technologies
Textnook Online Books
The Calcatta Stock Exchange
The Co Operative City Bank
TRE
TVS
Uco Bank
Ultratech Cement
Unibic
Usha Martin
Wallang Exports
Wuerth

Final Placement Drive by Top Notch Brands for BGU Students
EMINENT SPEAKERS FROM
THE INDUSTRY & ACADEMIA

Mr. Sahil Nayar
Senior Associate Director
Human Resource, KPMG, Mumbai

Mr. Yogi Sriram
Sr. VP & Corporate & Head HR
L&T Group, Mumbai

Mr. Chandrasekhar M.
Manager, Magic Bus Foundation

Mr. Prabhu Nambiappan
Head HR
Ramco Group, Chennai

Mr. Sanjha Bhowmick
Ex-VP-HR, The Times of India Group
Currently with Goldmans Sachs

Mr. Nirmal Mohanty
Head-MFC Spares Business
Mahindra First Choice

Mr. P Uday Kiran
Sr. VP
IKS Health

Mr. Ashwin Rao
Sr. Director HR
Southerland Global Services

Mr. Dilip Mohanty
President HR
Jaypee Neco

Mr. Sahil Nayar
Sr. Associate Director, HR
KPMG, Mumbai

Mr. Yogi Sriram
Sr. VP & Corp & Head HR
L&T Group, Mumbai

Mr. Chandrasekhar M.
CHRO
Magic Bus India Foundation

Mr. Prabhu Nambiappan
HR Head
Ramco Group, Chennai

Mr. Sanjha Bhowmick
Ex-VP-HR, The Times of India Group
Currently with Goldmans Sachs

Ms. Rosalin Mohanty
Co-Founder & VP, Cozentus

Mr. Nirmal Mohanty
Head-MFC Spares Business
Mahindra First Choice

Mr. P Uday Kiran
Sr. VP
IKS Health

Mr. Ashwin Rao
Sr. Director HR
Southerland Global Services

Mr. Dilip Mohanty
President HR
Jaypee Neco

Mr. Uma Ali Shaikh
CEO & Director
Abos

Ms. Ritika Basu
Regional HR
Godrej Properties

Mr. Santosh Padhi
Senior HR, Reliance Retail

Mr. Rishab Mehta
Head, Operation, Reliance

Mr. Dinkar Kadam
Director, People Sigma

Mr. Sribheth Bhalodia
Vice President and Head
Shyam Steel Industries

Dr. Sarat Kumar Mallik
Chief General Manager
Securities and Exchange Board of India, Mumbai

Mr. Santosh Kumar
S &P Global, Hyderabad

Mr. S. P. Pal
HR Tata Realty and Infrastructure, Mumbai

Mr. Rakesh Adlakha
Vice President
SMS India

Mr. Parvez Shaik
AGM, Training
Kavya Hyderabad

Mr. Sugadidh Bedachal
S &P Global, Hyderabad

Mr. Umesh Hota
President
UltraTech

Mr. Sanjay Chaturvedi
Head HR
Klodinkon

Mr. S. Pal
HR Tata Realty and Infrastructure, Mumbai

Mr. Ashwini Rao
Senior Director HR
Southerland Global Services

WEBINARS

- Webinar on Managing Stress of Millennials in COVID19 Pandemic Situation
- Webinar on Higher Education Post COVID-19: Boon or a Bane
- Webinar on Career Opportunities in Management Post COVID 19
- Webinar on Post COVID-19 Business Scenario
- Webinar on Perceived Changes in Higher Education Post Covid
- Webinar on Navigating the New Normal - Emerging Skills?
- Webinar on “Post Covid 19: The Challenges of Governance”
- Webinar on Strategic Issues in Indian Financial Sector during the Current Economic Crisis
- Webinar on “Beyond Bias: Empowering Women for Sustainable Growth”
- Webinar on “International Business Post COVID-19”
- Webinar on “International Business Post COVID-19”
Anand Gupta
Senior Officer - The Times of India, Mumbai
MBA 2016-18 Batch

Being a native of Chhattisgarh, I would say that I lived my best days in BGU. The university is carrying out a great combination of learning, relaxing and team building. The intense academic routine gives the cup of knowledge to its brim and the continuous industry exposure that its students experience helps them understand real life problems and experience them as close as possible. My summer internship gave me a great exposure to mould my career. I was fortunate to be selected in MARICO one of the leading FMCG Companies, which has selected a few students only in the placement drive across India. Before MARICO get confirmed, I was selected for another FMCG company too. My opinion is that students must be trained more for corporate expectations. My selection in KPMG, a top consulting firm was the main turning point in my life. As I liked the environment and amenities facilitated by the University during my graduation, I decided to join for MBA in BGU itself. Birla University offers unique combination of learning & self-development. It has given me a platform to identify and develop my skills, competencies and helped me to grow as a professional. Personality development, Corporate etiquettes are embedded to the students from Day one. The intense academic routine gives emphasis to Knowledge and learning. My internship at Britannia Industries gave me a lot of exposure to the real scenario of FMCG sector. The continued support, guidance by our CCR team & Mentors motivated me and also helped me to shape my career. I was the only one who got selected for Federal Bank during their Campus drive. I was also fortunate to get selected in Swiggy, an E-Commerce Company. I have spent my wonderful days of life in Birla University and I will forever cherish the memoirs of the same. Come and feel the experience!

Late Rachita Gantayat
Senior Officer - The Times of India, Mumbai
MBA 2016-18 Batch

Anikesh Roy Chowdhury
Probationary Officer – Federal Bank
MBA 2017-19 Batch

Coming from the background of Commerce, I wanted my learning should be focused to enhance future beneficial career. BGU gave me the right platform to get into one of the top consulting Companies “KPMG”, in Tax associate profile. My success credit goes to the professors & CCR team who channelized and equipped me to embrace this great winning track. I was also fortunate to get selected in Swiggy, one of the emerging E-Commerce Companies. The Placement department always guided the student very constructive and focused manner so as to achieve one’s goal.

Apurba Behura
FM Associate - KPMG
MBA 2017-19 Batch

Swetapadma Nayak
Probationary Officer – Federal Bank
MBA 2018-20 Batch

The MBA changed my life…!

BGU rocks!!

The MBA is not just a degree but an experience. My journey started with BGU with an intention of securing a place in one of the reputed Industries by doing MBA here. The University gave me ample opportunities to learn & grow in all aspects of life. Those were the most valuable years of my life, where I realized that gaining knowledge is an endless process but shaping attitude has always been the first step towards the journey of success. My alma mater did each and everything to fulfill my aspirations and corporate expectations. My selection in Deloitte gave me a tremendous career backup for which I am obliged to my faculties and CCR Team. The course curriculum, value added skill enhancing programmes, workshops and conferences etc. have imparted lot of insights and hands-on knowledge to cater to my skills and personal growth.

Subhashree Panda
ASSOCIATE - Deloitte
MBA 2018-20 Batch

BGU rocks!!
SAFETY FIRST
EQUIPPED WITH ALL PREVENTIVE MEASURE TO FACILITATE DURING HIRING PROCESS

• Regular Sanitization of Campus.
• Guest House Facilities at the University Campus (Fully Sanitised before Visit).
• Regular Health Check Up of Staff
• Pick and Drop Facilities by University Vehicle.
• Online Test facility at computer lab by maintaining physical distance of 1 meter.
• Seating Arrangement according to Social Distancing Norms
• Virtual Interview Facilities (Polycom Video Confessing, Zoom, MS Team, Zoom, Google Meet, Skype, etc)

One of our student of MBA (2016-18 Batch), left for her heavenly abode at a young age of 24 on 18th Dec, 2018. A brilliant and meritorious student, Rachita, was not only the pride of her parents but also of the Institution. She had an unquenchable ability to reach people in a deep and positive way which made her a lot of friends and teachers’ favourite.

Rachita was among one of our five students who was directly selected by the Associate Director of one of the largest professional services firms of the world, Earnst & Young, to work on a two months’ enriching project. Her ability of being people friendly and studious made her a lot of friends and teachers’ favourite.

Rachita lived her life to the fullest by grabbing and making the most of every opportunity that came her way, like completing a Semester in ESGCA, Angers France as a part of Students’ Exchange Program.

Her talent and competencies bagged her multiple job offers in the Campus Placement out of which she chose to join The Times of India, Head Office, Mumbai as a Senior Officer right after her final exams got over.

Rachita is survived by her parents. She will always be remembered as one of our most effulgent, lively and talented students. She will forever be alive in our memories.

May her soul rest in peace!

Rachita Gantayat
Senior Officer
The Times of India, Mumbai
MBA 2016-18 Batch
ABOUT MBA PROGRAMME AT BGU

Master of Business Administration under School of Management of Birla Global University offers two years full time residential programme. Programme is designed in line with the best management program of different Universities/Institution of the Country. This programme has the advantage of using a rich knowledge capital, developed by our Mentor, BIMTECH Greater Noida over the last 32 years. The MBA programme is divided into six trimesters and specialization in Marketing, Finance, Human Resources and Operations is offered from the third trimester. Students are also exposed to the corporate world through industry – academia interface, special guest lectures, workshops, summer internship and short term projects, all of which are a part of the course design and has to be compulsorily taken up by the students. Live projects and industrial visits, jointly guided by the industry managers and faculty; develop students’ understanding of modern business processes and practices. A two month summer internship (SIP) assignment with corporates is mandatory between the first and second year. In addition, students are also required complete 2 -3 short term projects.

Programme is to train high caliber professionals who devote themselves to effective management of an organization by achieving excellence with values. The main goal of the MBA programme is to provide learning environment to students to become leaders and entrepreneurs in the face of global competition. The programme enables the participants to understand current business challenges and prepares them with the aid of updated technologies and advanced pedagogy to successfully face global business demands.

Special Features of the Programme
- Teaching-Learning environment with modern Audiovisual facilities
- Regular Interaction with stalwarts from Industry and Academia from both India and abroad
- Opportunity for International Student Exchange Programme with partner Universities/ Institutes
- Opportunity for on-the-job training through Industry Internship Programmes(IIPs) and Short Term Live Projects(STLPs)
- Activity Based Self Learning (ASL) Programmes
- Add-on opportunity to learn through compulsory Foreign Language Module
- Support for Industry Internship and Placements
- Involvement in Entrepreneurship Activities with support of the Centre for Innovation and Business Incubation (CIBI)
- Soft Skill training Programme
- Capstone Certification Course
- Personality Assessment/Personal Positive Impact by British Council and Oyster Life Projects, etc.
IMMERSION COURSE
- Elementary Mathematics and Statistics
- Principles of Management
- Developing Speaking Skills
- Basic Financial Accounting Economics

TRIMESTER-I
- Accounting for Decision Making - I
- Managerial Economics
- Marketing Management-I
- Organizational Behaviour
- Statistics for Management
- Communication Plus
- Excel for Managers
- Developing Self for Corporate Readiness-I
- Activity Based Self-Learning-I

TRIMESTER-II
- Human Resource Management
- Accounting for Decision Making-II
- Macroeconomics for Business Decision Making
- Financial Management
- Marketing Management - II
- Operations Management
- Business Communication
- Developing Self for Corporate Readiness-II
- Activity Based Self-Learning – II

TRIMESTER-III
- Research Methodology
- Management Information Systems
- Operations Research
- Professional Communication
- Developing Self for Corporate Readiness-III
- Elective - I
- Elective - II
- Elective - III
- Activity Based Self-Learning-III
- Summer Internship Project

TRIMESTER-IV
- Strategic Management
- Business Environment
- CAPSTONE Business Simulation
- Developing Self for Corporate Readiness - IV
- Artificial Intelligence for Business
- Elective - IV
- Elective - V
- Elective - VI

TRIMESTER-V
- International Economics
- Entrepreneurship
- Business Law
- Developing Self for Corporate Readness - V
- Elective - VII
- Elective - VIII
- Elective - IX
- Elective - X

TRIMESTER-VI
- Responsible Business
- Industrial Visits
- Business Seminars
- BM-604 Academic Dissertation

SPECIALISATIONS

MARKETING
- Sales and Distribution Management
- Services Marketing
- Customer Relationship Management
- Integrated Marketing Communication
- Brand Management
- Retail Management
- Rural Marketing
- Consumer Behaviour and Marketing Research
- Digital Marketing
- Social Marketing

FINANCE
- Financial Product, Services & Financial Markets
- Management of Banks & Financial Institutions
- Investment Management
- Financial Report Analysis & Valuation
- Retail Banking & Insurance
- Derivatives and Risk Management
- International Financial Management & Project Finance
- Corporate Banking and Credit Appraisal
- Corporate Taxation

HUMAN RESOURCE
- Learning & Development
- Industrial Relations and Labour Laws
- Managing People and Performance in Organizations
- Organization Development and Leadership
- Acquisition, Retention & Engagement
- Strategic HRM and Organizational Structure and Design
- Compensation Management and HR Metrics
- HR Analytics, Tools and Techniques

OPERATIONS
- Strategic Operations Management
- Service Operations Management
- Quality Management
- Supply Chain and Logistics Management
- Global and Local Procurement Management
- Enterprise Resource Planning
- Sustainable Environment & Safety Management
- Project Management
- Business Analytics

BANKING, FINANCIAL SERVICES & INSURANCE (BFSI)
- Banking Laws & Operations
- Banking Technology Management
- Principles of Insurance
- Health Insurance
- Products and Practices of Life Insurance
- Retail Line General Insurance Business
- Financial Product & Services
- Financial Institutions & Markets

KNOWLEDGE ENHANCEMENT COURSE
- Element of Basic Econometrics
- International Marketing
- International HRM
- Marketing Analytics
- Advanced Entrepreneurship
THE MENTORS

BGU HAS WELL-QUALIFIED AND CAPABLE FACULTY FRATERNITY DRAWN FROM THE ACADEMIA AND INDUSTRY BRINGING WITH THEM A RICH REPOSITORY OF KNOWLEDGE AND EXPERIENCE WHO ARE ENGAGED IN RESEARCH AND CONSULTANCY. THIS IS WELL SUPPLEMENTED BY THE ADVANTAGE OF DRAWING UPON THE EXPERTISE AND KNOWLEDGE OF THE TEAM OF EXPERT FACULTY MEMBERS AT THE GREATER NOIDA CAMPUS. THE FACULTY ALSO ACT AS MENTORS OF VARIOUS STUDENT CONDUITS AND CLUBS PROMOTING QUIZZING, GAMING, PUBLIC SPEAKING ETC.

VISITING FACULTY FROM BIMTECH GREATER NOIDA CAMPUS

1. Dr. Anupam Verma
2. Prof. Kishore Kumar Sinha
3. Prof. R. I. Malimani
4. Dr. A. K. Dev
5. Dr. A. Sahay
6. Prof. Dhananjay Chaubal
7. Dr. Alok Kumar Mehta
8. Prof. K. K. Krishnan
9. Dr. K. C. Anjana
10. Prof. K. R. Chari
11. Prof. G. N. Patel
12. Prof. A. V. Shukla
13. Dr. Jagdish Shethgar
14. Prof. Sunil Sangra
15. Dr. A. N. Bose
16. Dr. Archana Shrivastava
17. Dr. Sourabh Baloch
18. Dr. Jaya Gopal
19. Dr. Gagan Katiyar
20. Dr. Amit Sharma
21. Dr. Meena Bhatia
22. Prof. Manoj K Pandey
23. Dr. Vineeta Dutta Roy
24. Dr. Manosi Chaudhuri
25. Dr. Rahul Singh
26. Prof. Nagendra Nath Sharma
The teaching pedagogy is a mix of lecture and case-method with high focus on self-learning, collaborative learning and practice. Simulation, Management Games, Role Play and other teaching techniques are used in the classroom for greater effectiveness. Teaching of each subject is carried out according to the detailed course plan designed in accordance with the syllabus. Each course comprises case study analysis, assignment, presentation, working exercises, quizzes and group discussion or current issues. Current affairs, general awareness and ethical practices are embedded in all modules. The evaluation is based on continuous internal assessment and term-end examination.

Team learning
Learning starts with the formation of study-groups of the students for the duration of their stay on the campus. The groups are self-formed by the students on the basis of chemistry of social life, culture, academic background and work experience. Students share ideas, thoughts, culture and personal experience. This enriches and enhances the learning process.

Sharing of Industry Experience
BGU gives high priority to inviting industry mentors for making business education more relevant.

Class Room Guidance by Experts
The class room guidance, with the combination of directions from tenured professors and external industry experts, prepares a candidate on the fundamentals and industry practices simultaneously.

EXCHANGE PROGRAMMES
BGU Bhubaneswar draws on the rich relations cultivated by its sister concern BIMTECH, Greater Noida, which has collaboration with top B-Schools of the world to provide international exposure to the students and the faculties. The strong belief is that outstanding ideas come from crossing traditional boundaries and hence we promote student exchange, faculty exchange, partnership with international universities and organisations; research projects for students, research sharing and collaboration; joint certificate programmes, dual degree programmes, emerging market programmes, joint seminars and other academic activities to enhance the graduation experience. Four students went abroad on an exchange programme and Internship to ESSCA School of Management, France.

Four students went abroad on an exchange programme and Internship to ESSCA School of Management, France.

Going to ESSCA has been an enriching experience as I got an opportunity to differentiate the education systems, lifestyle and culture of those people. This place has everything that students want to have and do in terms of career growth. It helped me to become more confident and open-minded.

Somesh Vemula
Student (2019-21)
ESSCA, Angers France

With the experience and exposure provided through the Student Exchange Program in ESSCA, School of management shaped part of my character and changed my view of life. The programme had the exquisite advantage to concentrate on the classes during weekdays and be able to enjoy my time shopping and relaxing over the weekends. The short stay helped me to become an independent and responsible person.

N. Sanjivee
Student (2019-21)
ESSCA, Angers France

It was my first International visit as part of Student Exchange Program at ESSCA, School of Management in France, never to be forgotten. Though it was short time stay in ESSCA, It gave me the opportunity to experience a new lifestyle and the warm ambience in the University of ESSCA. The wonderful learning experience and environment of the University made my student life enjoyable both academically and personally.

Shivam Mohapatra
Student (2019-21)
ESSCA, Angers France

The Student Exchange Program at ESSCA, France, has provided me with hands-on experience in world class environment and experience of living abroad and learning about a different culture. I met various people from different countries and came to know about their values which helped me to develop my views with an improved vision. Truly speaking, this exposure became a journey of self-discovery and personal growth. I can proudly say that I have become a much better version of myself now.

Abhishek Sahu
Student (2019-21)
ESSCA, Angers France

BGU Bhubaneswar draws on the rich relations cultivated by its sister concern BIMTECH, Greater Noida, which has collaboration with top B-Schools of the world to provide international exposure to the students and the faculties. The strong belief is that outstanding ideas come from crossing traditional boundaries and hence we promote student exchange, faculty exchange, partnership with international universities and organisations; research projects for students, research sharing and collaboration; joint certificate programmes, dual degree programmes, emerging market programmes, joint seminars and other academic activities to enhance the graduation experience. Four students went abroad on an exchange programme and Internship to ESSCA School of Management, France.

四名学生前往ESSCA法国校学习，并参加了国际实习项目。这是一次充满活力和创新的体验，为学生提供了在国际环境中学习和生活的机会。通过这次国际交换项目，学生不仅能够接触到不同的教育体系、生活方式和文化，而且能够在职业生涯中获得宝贵的经验和收益。他们能够变得更加自信和开放，为未来的职业生涯奠定坚实的基础。

N. Sanjivee
学生（2019-21）
ESSCA, Angers法国

在ESSCA的国际交换项目中，我度过了充实的时光，我有机会体验了不同的生活方式和大学氛围。尽管在ESSCA的逗留时间短暂，但它给了我体验新生活方式和学校热闹氛围的机会。ESSCA大学的出色学习体验和环境使我的学生生活既富有学术性又富有人文性。

Shivam Mohapatra
学生（2019-21）
ESSCA, Angers法国

在ESSCA法国校的国际交换项目中，我有幸亲身体验了不同的教育体系、生活方式和文化。我与来自不同国家的人们相遇，通过了解他们的价值观，我能够更好地发展自己的观点，并提高了我的视野。可以说，这次体验成为了一次自我发现和个人成长的旅程。我可以自豪地说，我已经成为一个更好的自我。

Abhishek Sahu
学生（2019-21）
ESSCA, Angers法国

ESSCA法国校的国际交换项目提供了亲手经验国际环境的机会，并在生活适应和学习不同文化方面为学生提供了宝贵的经验。通过这次国际交换项目，学生们可以遇到不同国家的人，了解他们的价值观，这帮助他们发展了自己的观点，并提高了他们的视野。可以说，这次体验成为了一次自我发现和个人成长的旅程。我可以自豪地说，我已经成为一个更好的自我。
CCR Conduit
This Conduit is the student representative team for the Centre for Corporate Relations (CCR). This is the single-window for contacting Organizations to invite them to the campus for various activities like guest lectures, student interactions, projects, internships, final placements etc.

Discipline Conduit
Members of this conduit ensure that discipline is maintained on the Campus, in the hostel and in the mess. Any observations of deviations are dealt with deftly and differences resolved between differing individuals at the earliest.

Editorial Conduit
This Conduit ensures that all events are recorded and reported; this is later brought out in the form of a biannual Newsletter “Darpan”. The student team of this conduit is responsible for writing, compiling and editing articles on the various activities that happen on the campus. It also highlights the laurels achieved by students, faculty and staff in various spheres.

Sports Conduit
Facilities are available on campus to engage students in several sporting activities throughout the year. There is also a State-of-the-Art gym for use by students and faculty at dedicated times. The sports conduit organizes various events both within the institute and also takes on the responsibility of forming teams for different competitions in intercollegiate events. The sports conduit is responsible for all the sports and gym equipment including fresh requirements according to the needs of the students. Cricket, Football, Volleyball, Badminton, Table tennis, Carrom etc. are some of the popular games on the campus.

Cultural Conduit
The members organise various functions and festivals with the help of other student volunteers. Fresher’s party, Independence Day, Eid, Janmasthami, Ganesh Chaturti, Onam, Diwali, Christmas, New Year, Lohri, Saraswati Puja, and Farewell Party etc. have been organised on the campus. This conduit also organizes other events like debates, quizzes, song & dance, elocution competitions, besides antakshari, fashion shows, music recitals, theatre workshop, and other fine art related events.

Food Conduit
In addition to ‘food for thought’ adequate importance is also given to “food for the stomach”. Being a residential campus, food is important for the life on the campus. The Food Conduit members coordinate and assist the campus mess in preparing the monthly menu for all meals like breakfast, lunch, tea and dinner. Besides this, the conduit also organises special meals on special occasions to the satisfaction of all the residents on the campus. The conduit members are responsible for the quality and variety of food served on a daily basis including its taste and nutritional value. The menu is drawn up in consultation with the students, faculty and staff and regular feedback is obtained, which is conveyed to the mess.

Media & PR Conduit
This Conduit maintains relations with the local and national media houses and ensures that all events conducted by the institute are given due coverage. People from media are invited to the campus on a fairly regular basis to cover all the happenings on the campus. The conduit members are trained to interact with the media and to also prepare press releases.
As a part of the curriculum, the students are required to undertake Industrial Visits to a few industries of repute, so as to provide them with the real insight of working procedure of an esteemed organization and to fulfil the curriculum demand. This exposure of students had glimpse of the industry in order to have a better appreciation of practical applications of theory.

They have visited the following Industries:
1. Worthington Pump India Limited, Ghaziabad: Manufacturer of industrial pumps up to 4 M.W. capacities.

The students had an extensive tour of all the plants. The executives of respective factories explained in detail about the business and manufacturing processes. The plant visit was followed up with presentations and interaction between students and company executives from areas like Manufacturing, Marketing, HR and Finance.

It was an exposure to the Six Sigma practices at Whirlpool India on 26 March 2020. The best American Business Practices was enlightening. The students gained knowledge of refrigerator manufacturing: volume as well as variety with the best TQM practices, made to customer needs. The manufacturing, finance and HR head were kind enough to spend substantial time with the students explaining the business process aligned to global practices of Whirlpool.

INDUSTRY TOUR

The trainer: Mr. Sumanta Banerjee, ex-armed forces, ex-Vice President of Standard Chartered Bank with about 20+ years of experience, an Entrepreneur, Corporate Trainer, Image Consultant.

The trainer: Ms. Neelu Jain, an ex-Wiproite comes with about 13+ years of experience as an NLP Practitioner, an Entrepreneur and Corporate Trainer.

They both set on a journey with the MBA students to help them become polished and ready as per Industry Standards. Placement grooming session’s help students realize their positive aspects of characters and keep focus on their best potential areas to increase self-esteem and power of presentation. Motivation is a great resource to improve students’ confidence level.

Making students not just Interview Ready but Life Ready!

The intervention focused on the following areas like Identifying the core strengths and areas of opportunity for each student by conducting Mock Interviews to get a real-time assessment and rating. Post assessment Mentoring: An intervention where students were made aware of their strengths and areas of improvement and the way they can work towards making themselves interview ready. Just a Minute Simulations and overall grooming and development as per the Industry standards.

These simulations helped the students perform exceedingly well and get placed in organizations of repute.

OONNATI Training Programme
CCR arranged and coordinated an employability training programme every year for MBA students. It’s a four-day-long training focused on personality development and soft skills training. Students feel the benefits as the programme makes them aware of their strengths and weaknesses. The programme is helpful for the professional growth of the students under the mentorship of Ms. Shruti Chheda Bhowmick, Founder & CEO, OONNATI.

OUTBOUND TRAINING & THEATRE WORKSHOP
An Outbound Training Programme was organized in the campus on 2 July. The programme was conducted focusing on the holistic development of the students. The training was conducted by Mr. Firoz Zahid Khan and his team. The whole objective of this programme was to develop team building strategy and personality of the students.

Sports
BGU Inter-University Sports Fest 2020 held under the aegis of Birla Global University, Bhubaneswar was a splendid success with over more than 850 participants representing 33 teams from 26 renowned colleges and universities of Odisha. Winner of Football Tournament was KIIT University defeating KIIT School of Law in the finals. Birla Global University won Men Basketball Tournament followed by runners up SOA University. KIIT University defeated IIT Bhubaneswar in the final of the Women Basketball Tournament. CUTM, Jatni emerged as champion in Volleyball Championship defeating Ravenshaw University, Cuttack in the final. In Cricket GITA, Bhubaneswar emerged as a champion against RCM, Bhubaneswar. The event was inaugurated by Dr. B.K Das, Registrar, Birla Global University.
Universities, as educational institutions, play a vital role in the development and improvement of the society, contributing to the welfare of citizens by ensuring a sustainable tomorrow. Dr. B.K. Das, Registrar of the University (BGU) took the mantle of CSR initiatives and under his dynamic leadership University started to contribute in the area of education, health care, drinking water, afforestation drive and other provisions to the needy and downtrodden in and around Bhubaneswar. He believed in the mantra of giving back to society by indulging in the community activities of philanthropic nature and provided services of positive social values. He has inspired the student-faculty community to involve and be a part of CSR programmes and a helping hand to do something useful for the society.

Together We Fight Covid
As part of the CSR and also with the available funds of our ROTARACT club (BRILIVIAN), BGU has donated some grocery items to the Adurta orphanage home which is located 10 km away from the campus. It’s a small gesture to show the concern and affection to the poor.

Van Mahotsav
As a part of Van Mahotsav celebrations throughout the country, afforestation drive taken up in BGU campus by planting tree saplings.

Awareness Drive and Distribution of Sanitary Napkins on Women’s Drive
The CSR volunteers conducted women health and hygiene awareness programme on the occasion of Women’s Day in urban slum area, Bhubaneswar. The student volunteers explained the importance of hygiene and use of sanitary pads. The volunteers taught the women about making of homemade sanitary napkins and finally, sanitary pads were distributed to the women of the village. 39 students from B.Com, Journalism, BBA and MBA participated in the CSR activity.

Blood Donation Camp
Birla Global University, Bhubaneswar organised a Blood Donation Camp on 13th March 2020. This drive aimed to collect rare blood group samples and to spread awareness about the importance of blood donation for serving the society. Faculty members, staff and students from all the schools of BGU participated in the camp. 110 units of blood were collected by the organizers.

Each One Teach One - An Innovative CSR initiatives by Birla Global University, Bhubaneswar
Birla Global University has an exclusive student conduit known as Corporate Social Responsibility (CSR) conduit. As part of this conduit responsibility, we encourage our university students to do social and community development activities in and around the campus in their free time. Some of our students are involved in a program called ‘Each One Teach One’ in which they offer assistance to enhance the learning level of the primary and secondary school children. On weekdays, they go with the university identity card and offer their service to the school students between 3 to 4 pm. They revise all the school subjects taught in the school. They offer assistance to the weaker children. They also teach the spoken English, etiquette and hygiene life style. This initiative has a very good impact on among the school children. The school children are welcoming our students with joy. They enthusiastically participate in the learning process. Our university students donated some stationary items like pencil box with pencil, eraser and sharpener.

Donation of Kent R.O to the tribal school children
On special occasions like Independence day and Republic day, the CSR members visit the government school located in the village area and involve in social services. On 15th August, students’ members of CSR conduit of the university along with the faculty mentors had visited the Gadbandh government, Dompara, Chandaka on 15th August. Various activities such as music, games were organised for the school children by CSR conduit students. Clothes and foods were distributed to the villagers and students. A Kent R.O Water purifier was donated by the BIRLA GLOBAL UNIVERSITY to the school. It was installed by the university staff on the day itself. The drinking water problem was resolved for the 370 school children because of the Kent RO water purifier. The purified water is also used in the cooking of food for the children.
MBA 2019–21 SNAPSHOTs

GENDER RATIO

55% 45%

DEMOGRAPHY

Andhra Pradesh 15%
Chhattisgarh 9%
Telangana 1%
Uttar Pradesh 1%
Assam 1%
Bihar 1%
Gujarat 1%
Madhya Pradesh 1%
Maharastra 1%
Tamilnadu 1%
Jharkhand 2%
West Bengal 3%
Odisha 2%
Kerala 1%
Haryana 1%

Educational Qualification

Marketing 4%
Finance 37%
HR 59%
B.Com 28%
BBA 41%
B.Tech 18%
B.Sc. 7%
BA 4%
BCA 2%

Specialization
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<td>Ashirbad Satapathy</td>
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<td>Ravenshaw University</td>
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<td>Amitansu Nanda</td>
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<tr>
<td>Bikash Kr Barigian</td>
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<tr>
<td>Daipayan Das Sharma</td>
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<tr>
<td>Gautam Kumar</td>
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<tr>
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<td>National Institute of Science and Technology</td>
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MBA 2019-21 STUDENT PROFILE

Gender: Female
Education: B.Com
University: Ramadevi Women’s University
Certification: Risk Return And Valuation @ Courseera
Age: 23 Years

Gender: Male
Education: BA
University: Kolhapur University
Certification: Risk Return And Valuation @ Courseera
Age: 24 Years

MBA 2019-21 STUDENT PROFILE

Gender: Male
Education: B.Com
University: Ispat Autonomous College, Rourkela
Certification: Risk Return And Valuation @ Courseera
Age: 23 Years

Gender: Female
Education: B.Com
University: Utkal University
Certification: Risk Return And Valuation @ Courseera
Age: 22 Years

Gender: Male
Education: B.Com
University: Shri Shikshayatan College
Certification: Risk Return And Valuation @ Courseera
Age: 23 Years

Gender: Female
Education: B.Com
University: IIS Institute of Information Science & Management
Certification: Risk Return And Valuation @ Courseera
Age: 22 Years

Gender: Male
Education: BA
University: Mane’s Arts, Commerce, Science, College
Certification: Risk Return And Valuation @ Courseera
Age: 25 Years

Gender: Female
Education: B.Com
University: Sambalpur University
Certification: Risk Return And Valuation @ Courseera
Age: 22 Years

Gender: Male
Education: B.Com
University: N.I.I.S Institute of Information Science & Management
Certification: Risk Return And Valuation @ Courseera
Age: 22 Years

Gender: Female
Education: B.Com
University: Sainath Shukla University
Certification: Risk Return And Valuation @ Courseera
Age: 22 Years

Gender: Female
Education: B.Com
University: Pt. Ravishankar Shukla
Certification: Risk Return And Valuation @ Courseera
Age: 22 Years

Gender: Female
Education: B.Com
University: Utkal University
Certification: Risk Return And Valuation @ Courseera
Age: 22 Years

Gender: Female
Education: B.Com
University: SBR Govt.(Auto) Women’s College
Certification: Risk Return And Valuation @ Courseera
Age: 22 Years
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<td>Suman Kumari Sahu</td>
<td>Female</td>
<td>21</td>
<td>B.Com</td>
<td>Khallikote University</td>
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<td>Risk Return And Valuation @ Courseera</td>
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</table>
MBA 2019-21 STUDENT PROFILE

**Alex Thomas**
Gender: Male
Educational Qualification: B.Com
University: University of Calicut
Institute: Naipunya Institute of Management and Information Technology
Certification: Digital Marketing @ Google
Age: 23 Years

**Amisha Singh**
Gender: Female
Educational Qualification: B.Com
University: Birla Global University
Institute: Birla Global University
Certification: Marketing Analytics @ Coursera
Age: 23 Years

**Amit Kumar Pandey**
Gender: Male
Educational Qualification: B.Tech (Hons)
University: Biju Pattnaik University of Technology
Institute: National Institute of Science & Technology
Certification: Complete Seo,Smo,Sem @ Udemy
Age: 23 Years

**Anand Kishor**
Gender: Male
Educational Qualification: B.Com
University: Ranchi University
Institute: Gossner College, Ranchi
Certification: The Fundamentals Of Digital Marketing @ Google
Age: 24 Years

**Anisha Sahu**
Gender: Female
Educational Qualification: BBA
University: Sri Sri University
Institute: Sri Sri University
Certification: Marketing Analytics @ Coursera
Age: 22 Years

**Anisha Tiwari**
Gender: Female
Educational Qualification: BBA
University: Sri Sri University
Institute: Sri Sri University
Certification: Marketing Analytics @ Coursera
Age: 23 Years

**Ankita Rath**
Gender: Female
Educational Qualification: B.Com
University: Sambalpur University
Institute: Rourkela Institute of Management Studies
Certification: Marketing Analytics @ Coursera
Age: 24 Years

**Anupam Dey**
Gender: Male
Educational Qualification: B.Com
University: North Odisha University
Institute: MPC Autonomous College
Certification: Risk, Return And Valuation @ Coursera
Age: 23 Years

**Anuradha Nair**
Gender: Female
Educational Qualification: B.B.A
University: SRM University
Institute: SRM University
Certification: Marketing Analytics @ Coursera
Age: 21 Years

**Ayush Mohapatra**
Gender: Male
Educational Qualification: B.Com
University: Ravenshaw University
Institute: Ravenshaw University
Certification: Fundamentals Of Digital Marketing @ Google
Age: 27 Years

**Bhabatosh Roy**
Gender: Male
Educational Qualification: B.Tech
University: VSSUT, Burla
Institute: Veer Surendra Sai University Of Technology
Certification: Marketing Analytics @ Coursera
Age: 22 Years

**Dhiren Baral**
Gender: Male
Educational Qualification: B.Com
University: Utkal University
Institute: Pranannath Autonomous College
Certification: Fundamental Of Digital Marketing @ Google
Age: 22 Years

**Dhruv Kalra**
Gender: Male
Educational Qualification: B.Tech
University: VSSUT, Burla
Institute: Veer Surendra Sai University Of Technology
Certification: Marketing Analytics @ Coursera
Age: 22 Years

**Jublee Kumari Patel**
Gender: Female
Educational Qualification: B.Sc
University: Sambalpur University
Institute: Larambha Degree College
Certification: Marketing Analytics @ Coursera
Last Worked: Vedanta Limited, Jharsuguda, 19 Months
Age: 23 Years

**Janapareddy Geethanjali**
Gender: Female
Educational Qualification: B.C.A
University: Berhampur University
Institute: Disha College Of Management & Technology
Certification: Digital Marketing @ Udemy
Age: 23 Years

**Janapareddy Geethanjali**
Gender: Female
Educational Qualification: B.C.A
University: Berhampur University
Institute: Disha College Of Management & Technology
Certification: Digital Marketing @ Udemy
Age: 23 Years
MBA 2019-21
STUDENT PROFILE

Jyoti Prakash Pradhan
23 Years
Gender: Male
Educational Qualification: BBA
University: Utkal University
Institute: Asian School of Business Management
Certification: Digital Marketing @ Google

K. Menakshi
22 Years
Gender: Female
Educational Qualification: BBA
University: Birla Global University
Institute: Birla Global University
Certification: Digital Marketing @ Udemy

Kundan Kumar Singh
22 Years
Gender: Male
Educational Qualification: BBA
University: Ranchi University
Institute: Gossner College Ranchi
Certification: Fundamental Of Digital Marketing @ Google

Manisha Sharma
23 Years
Gender: Female
Educational Qualification: B.Sc
University: Sambalpur University
Institute: Govt. College Sundargarh
Certification: Digital Marketing @ Google Digital Garage

Md Sahid Jamal
22 Years
Gender: Male
Educational Qualification: BBA
University: Utkal University
Institute: TACT
Certification: Marketing Analytics @ Coursera

Om Prateek Biswal
24 Years
Gender: Male
Educational Qualification: B.Tech
University: Biju Patnaik University of Technology
Institute: Adarsh College of Engineering
Certification: The Fundamentals Of Digital Marketing @ Google Digital Unlocked

Pallavi Parthasarathi
23 Years
Gender: Female
Educational Qualification: B.Tech
University: Jawaharlal Technological University Hyderabad
Institute: Sri Iduk College Of Engineering and Technology
Certification: Digital Marketing @ Rob-Percival A Udemy

Parvez Ahmed
23 Years
Gender: Male
Educational Qualification: BBA
University: Maulana Abul Kalam Azad University of Technology
Institute: Techno India
Certification: Fundamental Of Digital Marketing @ Google

Rushali Sabat
23 Years
Gender: Female
Educational Qualification: BBA
University: The Maharaja Sayajirao University
Institute: K R Shah BBA Building
Certification: Digital Marketing @ Google Digital Unlocked

Rohit Kumar Naik
24 Years
Gender: Male
Educational Qualification: BBA
University: Siksha O Anusandhan University
Institute: IBCS (Institute of Business and Computer Studies)
Certification: Marketing Analytics @ Coursera

Rupal Sharma
22 Years
Gender: Female
Educational Qualification: BBA
University: Sambalpur University
Institute: Rourkela Institute Of Management Studies
Certification: Marketing Analytics @ Coursera

Pritam Kumar Sahu
25 Years
Gender: Male
Educational Qualification: B.Sc
University: Andhra University
Institute: Andhra University
Certification: Marketing Analytics @ Coursera

Ruturaj Samal
23 Years
Gender: Male
Educational Qualification: BBA
University: Utkal University
Institute: BJB Autonomous
Certification: Marketing Analytics @ Coursera

Rupal Sharma
22 Years
Gender: Female
Educational Qualification: BBA
University: Sambalpur University
Institute: Rourkela Institute Of Management Studies
Certification: Marketing Analytics @ Coursera

Poushali Halder
24 Years
Gender: Female
Educational Qualification: B.Tech
University: Maulana Abul Kalam Azad University of Technology
Institute: Future Institute Of Technology
Certification: Fundamentals Of Digital Marketing @ Google

Pratikshya Rath
21 Years
Gender: Female
Educational Qualification: BBA
University: KIIT University
Institute: KIIT School of Management
Certification: The Fundamentals Of Digital Marketing @ Google Digital Unlocked

Pushkar Kr Mishra
26 Years
Gender: Male
Educational Qualification: BBA
University: B.R.A.Bihar University
Institute: Munshi Singh College
Certification: Fundamental Of Digital Marketing @ Google
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<td>Psychometric Workshop And The Manager's Toolkit - A Pratical Guide To Managing People At Work @ London University</td>
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HR

MARKETING

www.bgu.ac.in

MBA 2019-21 STUDENT PROFILE
Recruitment Option
Whether you’re looking to fill permanent, internship or project positions, our CCR team will partner with you to find your perfect recruitment solution.

Contact Details of Placement Team

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Head- Placement
Centre for Corporate Relations
0674-7103001-10 Extn : 216
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bibhu.panda@bgu.ac.in

Sumit Kumar Barpanda
Manager - CCR
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Francis T.P.
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francis.tp@bgu.ac.in

About Bhubaneswar
Bhubaneswar, the capital of state of Odisha, is also popularly known as the “Temple City of India”. Being the seat of Tribhubaneswar or ‘Lord Lingaraj’, Bhubaneswar is an important Hindu pilgrimage center. Hundreds of temples dot the landscape of the Old Town, which once boasted of more than 2000 temples. The new Bhubaneswar with its modern buildings and extensive infrastructure perfectly complements its historic surroundings. With facilities to cater to all types of visitors, Bhubaneswar makes an ideal tourist destination.

Some of the Places of Tourist Interest near Bhubaneswar

Puri (World Heritage Site):
Konark Special Attraction
Konark International Festival: 1-5 December 2017

Chilika Lake
Gopalpur
Chandipur

Bhubaneswar Connectivity

NewDelhi Mumbai Kolkata Chennai Bangaluru Hyderabad

Recruitment Option
Whether you’re looking to fill permanent, internship or project positions, our CCR team will partner with you to find your perfect recruitment solution.

Pre Placement Talk
Introduce company to our students
01 November 2020 onwards

Final Placement Process
Meet with potential candidates
20 November 2020 onwards

Summer Internship Process
Meet the Intern
01 February 2021 onwards

Contact Details of Placement Team