



THE WORLD
IS CHANGING

**AND
WE ARE
READY.**



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IS CHANGING

**AND
WE ARE
READY.**



BGU
BIRLA GLOBAL
UNIVERSITY
BHUBANESWAR

BIRLA GLOBAL UNIVERSITY

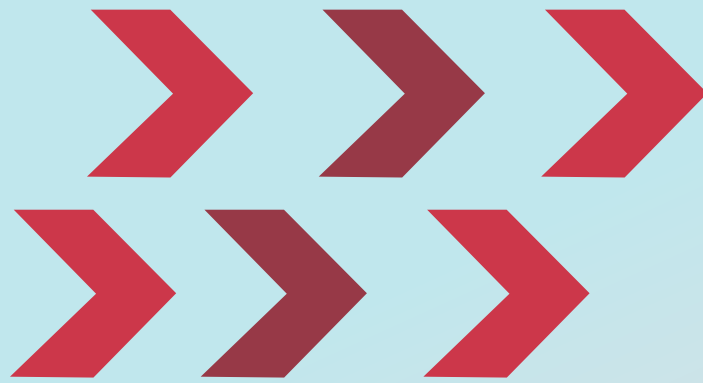
IDCO Plot No. 2, Institutional Area, Gothapatna
Bhubaneswar, Odisha, India - 751003
Tel: +91-674-7103001-10 (Ext. 216/241/242)
Mobile: +91 94370 64720, 7381041822
www.bgu.ac.in | Email: ccr@bgu.ac.in

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Late Dr. (Smt.) Sarala Birla & Late Syt. B.K. Birla



TO BE KNOWN FOR **DEVELOPING** ETHICAL **GLOBAL** LEADERS AND **ENTREPRENEURS** STRIVING FOR **SUSTAINABILITY** AND INCLUSIVE **GROWTH**



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**“Carefulness costs you nothing.
Carelessness may cost you your life”**

COVID-19

In the wake of Covid-19 outbreak, entire mankind across the globe is suffering and we all know that prevention is better than cure. So it becomes our responsibility to take preventive measures to save ourselves as well the society.

- Maintaining a Physical distance of at least 1 meter.
- Use of face covers/masks to be mandatory.
- Practice frequent hand washing (for at least 40-60 seconds) even when hands are not visibly dirty and use of alcohol based hand sanitizers (for at least 20 seconds).
- Avoid touching surfaces / objects, such as parcels or packets (ordered on-line and delivered by a person) touched by several hands and contaminated from a cough or sneeze of a person.
- Stop handshaking as a greeting.
- Avoid large gathering.
- Avoid going to crowded places.
- Covering your cough and sneeze with tissues and disposing the tissues in dustbins with covers.
- Anyone experiencing fever and / or symptoms of respiratory illness, such as, cough / difficulty in breathing should seek immediate medical help.



WASH HANDS



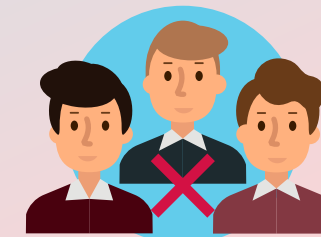
USE SOAP



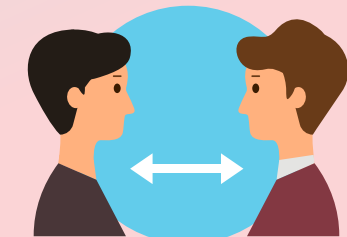
DON'T SHAKE



USE DISINFECTANT



AVOID CONTACT



KEEP DISTANCE

**You have power over
your mind –not outside events.
Realize this, and you
will find strength**

- Marcus Aurelius



Pujya GD Birla with Mahatma Gandhi



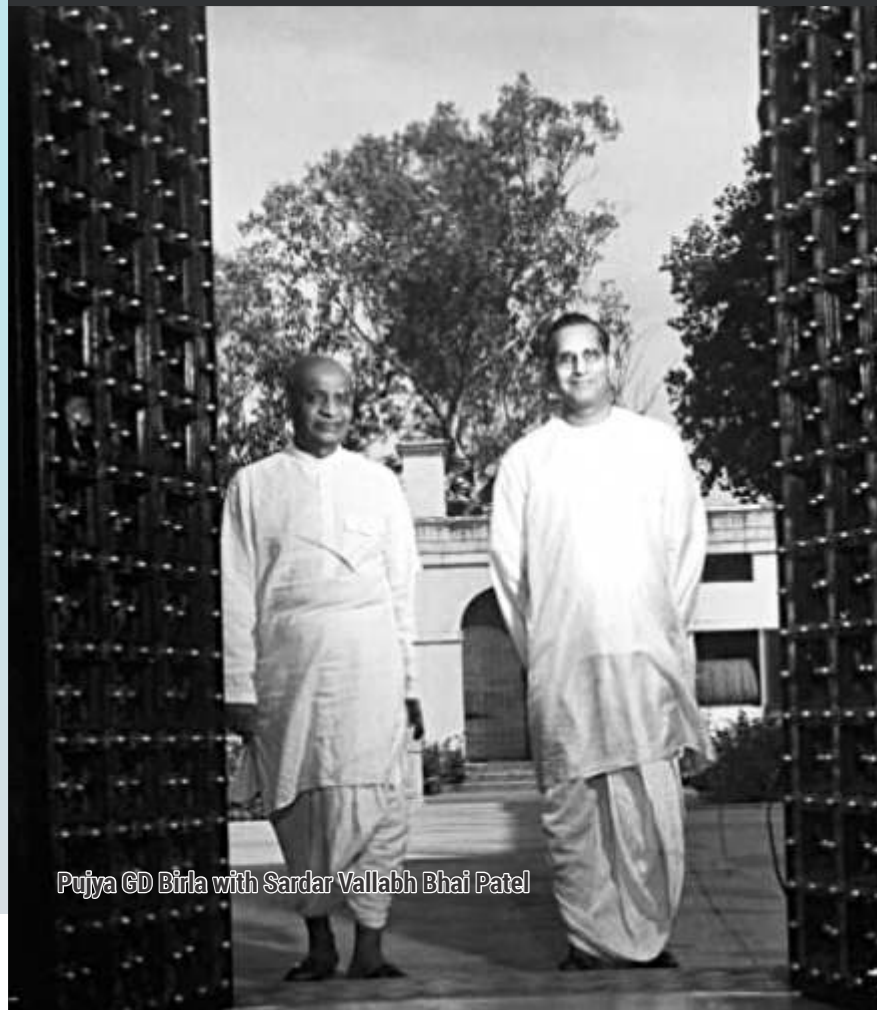
Four Generations of Birla Family Together
(L to R) Late Aditya Birla, Kumaramangalam Birla,
Pujya GD Birla and Late Syt. BK Birla



Pujya GD Birla with Mahatma Gandhi



Pujya GD Birla at Birla House



Pujya GD Birla with Sardar Vallabh Bhai Patel



Late Dr. Smt. Sarala Birla & Late Syt. BK Birla visiting
library at BIMTECH Greater Noida Campus on March 2009.
Also seen Shri Vikash Kandoi & Dr H. Chaturvedi



A visit of Late Dr. Smt. Sarala Birla and Late Syt. BK Birla to
the Pushp Vihar Campus. They are seen with
Late Dr. CB Gupta, Founder Director, BIMTECH



BIRLA'S LEGACY

Late Syt. Basant Kumar Birla and Late Dr Sarala Devi Birla, successors of late Syt. G.D. Birla, are our Founders and Patrons who established **Birla Academy of Art & Culture (BAAC)** in Calcutta in 1964 to promote arts, culture, literature and education. The academy has been vital in establishing **Birla Global University**, formerly **BIMTECH**, Bhubaneswar.

Mr. B. K. Birla has been involved in management since he was 15. Apart from being associated with management of several companies like Birla Brothers Pvt. Ltd. and Kesoram Industries & Cotton Mills Ltd., he has established many new industries for producing cotton, paper, polyester and nylon yarns, cement, chemical, tea, coffee, and cardamom. He was the first Indian industrialist to set up a company abroad namely Indo-Ethiopian Textiles in 1959. For this, he was awarded with the medal of Mainiek II, the highest Ethiopian award by the then emperor. Apart from heading his industrial ventures like Jay Shree Tea & Industries, Kesoram Industries Ltd., Century Enka Ltd., and Century Textiles Ltd., he has been making dynamic contributions to education sector of the country. While he was associated with Birla Institute of Technology & Sciences, Pilani, Birla Education Trust, Pilani and BITS, Biwani as trustee, he has been pivotal and keenly interested in educational institutions noted below:

1. **Birla Global University (BGU)**, Bhubaneswar
2. **Birla Institute of Management Technology (BIMTECH)**, Greater Noida
3. **Birla Vidya Vihar Trust**, Calcutta
4. **Birla Sanskriti Trust**, Calcutta
5. **Birla Vidya Mandir**, Nainital
6. **Birla Vidya Niketan**, New Delhi
7. **G.D Birla Memorial School**, Ranikhet

WE ALWAYS TRY OUR BEST TO ENHANCE THE SKILLS AND LEARNING EXPERIENCES OF OUR STUDENTS. BECAUSE OF OUR EXCELLENT TEACHING, TRAINING AND CONTINUOUS EXPOSURES OF STUDENTS TO INDUSTRY AND TECHNOLOGY REPUTED NATIONAL AND MULTI-NATIONAL COMPANIES VISIT OUR CAMPUS FOR RECRUITMENT.

MESSAGE FROM VICE CHANCELLOR

I extend my warm greetings and invitation to you all to visit the Birla Global University, Bhubaneswar which was established with a goal to be the best destination for aspiring new-gen managers. I am delighted to know that the University is bringing out a Brochure detailing various aspects of the Birla School of Management.

It gives me a sense of pride to say that in a very short span of four years Birla Global University (BGU) has emerged as one of the most preferred academic destinations for students from different parts of the country and has developed its distinct brand equity. The University has created state-of-the-art academic environment for its students. It is heartening to know that the faculty with a distinct academic profile work with great zeal and spare no efforts to not only offer innovative teaching but also groom the personality of its students by integrating education with human values. They are ingrained with core Birla values like integrity and sense of commitment. It is also my pleasure to place it on record that the University has built up a global network with foreign universities like the University of Ljubljana, Slovenia, Europe and ESSCA School of Management, Angers, France. Senior professors from the Universities are invited to be a part of our academic activities. We also send our students to these universities for education and training. This has immensely benefitted our students.

We always try our best to enhance the skills and learning experiences of our students. Because of our excellent teaching, training and continuous exposures of students to industry and technology reputed national and multi-national companies visit our campus for recruitment.

I, on behalf of the University, extend a hearty invitation to the corporate world to strengthen industry-academia relationship by visiting the campus and have interaction with our students and faculty members. I also wish our students a very bright future.



Prof. (Dr.) Premendu P. Mathur
FNASc., FAMS, FISC
Vice- Chancellor
Birla Global University

WE ARE COMMITTED TO PROVIDE NOT ONLY EDUCATION BUT A HOLISTIC VIEW TO LIFE THROUGH A NUMBER OF SUPPLEMENTARY ACTIVITIES THAT ACCENTUATE THE STUDENT'S LEARNING EXPERIENCE...

MESSAGE FROM REGISTRAR

Birla Global University, promoted by the Birla Academy of Art & Culture and established under the Birla Global University Act, 2015, is carrying the rich legacy of B K Birla Group of companies. We have envisaged the University to steadily grow into a most sought-after multi-disciplinary university. We believe education will play a significant role in accomplishing future productivity, economic goals, and higher standards of living throughout the world.

We are committed to provide not only education but a holistic view to life through a number of supplementary activities that accentuate the student's learning experience. This is accomplished by an innovative 'hands on teaching pedagogy, industry visits and developing the skills to suit them to specific roles that they will undertake in the industries. The unique and innovative inter disciplinary programme gives students a wonderful opportunity to interact with their counterparts from other discipline, thereby extending their goal is to create a new breed of professionals, who will be go-getters, trendsetters and high achievers but beyond all this, responsible leaders and conscious corporate citizens who will make a difference.

I take pride in cordially inviting you to be a partner in our endeavor and look forward to welcome you to the recruitment programme.



Prof (Dr) B.K. Das
Registrar

WE STRIVE TO DEVELOP COMPETENT MANAGERIAL HUMAN RESOURCES FOR THE INDUSTRY TO MANAGE THE BUSINESS AND OVERCOME INCREASINGLY MULTIFACETED CHALLENGES IN THE NEW NORMAL VUCA WORLD



Dr. Parameswar Nayak
Dean- Birla School of Management

MESSAGE FROM DEAN

Esteemed Corporate Friends,

It gives me immense pleasure to invite you to visit our beautiful campus at the Birla Global University (BGU), Bhubaneswar.

At the Birla School of Management (BSoM) of BGU (Formerly known as BIMTECH, Bhubaneswar), we strive to develop competent managerial human resources for the Industry to manage the business and overcome increasingly multifaceted challenges in the new normal VUCA (Volatile, Uncertain, Complex and Ambiguous) world. They are oriented to be business leaders who can think creatively and act strategically to gain and sustain competitive advantages of the organizations in ever changing corporate environment.

Our MBA curriculum is uniquely designed for strategic thinking and pragmatism with three dimensional focus: a) to achieve highest standards of academic excellence; b) to achieve highly effective corporate interface and c) to nurture our students to be emotionally intelligent, charged with human values and professional ethics. Our blended teaching learning process is well equipped to help the students broaden their horizons of business knowledge and enhance the required managerial competencies for effectively dealing with different specialized functions of the business organizations. Our competent faculty team engages students within and beyond the classroom to learn the nuances of becoming global business leaders and entrepreneurs.

Our students from different parts of India have created a culture by living in a technologically enabled Gurukul learning environment at BGU. The 30 acres smart campus with unique architecturally designed buildings, depicting rich Odishan culture and massive pillars indicative of Birla's strong value system, holds high with the credo of our B-School- "Excellence with Values". The residential campus life and academic rigor at BSoM not only help them develop cross cultural perspectives but also inculcate the guiding principles of excellence, ethics and values amongst our students while shaping and sharpening their professional mindset. Students' Summer Internships and short term live projects are exclusively industry focused so as to equip them to be industry-ready with latest management know-hows to work for domestic and international business organizations.

On behalf of the Birla School of Management, I extend you a very warm welcome to our Campus Placement Programme 2020-21.

WE ARE COMMITTED TO ENSURE THE BEST RECRUITING EXPERIENCE AND ASSURE YOU OF OUR BEST EFFORTS IN THE ARENA OF PLACEMENT.



Dr. Bibhu Panda
Ex-Indian Institute of Management (IIM)
Head -Placement

MESSAGE FROM PLACEMENT HEAD

I am delighted to welcome all the organizations to be a part of BGU campus placement drive 2020-21 as esteemed recruiters!! Currently we are going through an unprecedented global predicament. The entire world is affected by the corona virus pandemic. Our economy, families, communities and our entire way of life is adversely affected by the scare of infection and contagion. I sincerely express my solidarity and share my heartfelt feelings with you and your family.

As we know, the Changing paradigms have made it mandatory for an academic institution to foster a new breed of professionals. In an economic environment that is constantly changing, it is important to constantly reinvent oneself and acquire the requisite competencies to stay ahead. By imparting knowledge that has a blend of traditional values and modern methods, Birla Global University is committed to grooming future leaders who are catalysts of continuous improvement and change.

Their careers are viewed not just in terms of their first job after post-graduation but as a path-breaking journey of their career and life. Placement services at BGU involve development, refinement, management and strong steady steps to take their careers forward. The Centre for Corporate Relation organizes activities and workshops that enable students to be effective team leaders as well as team players. CCR is operated with twin-fold focus, i.e. Augmenting internal competencies by fostering contemporary grooming of students and by enabling industry to identify and absorb intellectuals with requisite technical & Managerial skills.

I extend a cordial welcome to your company to visit us during this placement season. Our graduates are well equipped with the necessary skills to take on business challenges and are sure to be an asset to your company.

Birla Global University is a self-financed private unitary University and has been established by the enactment of Birla Global University Odisha Act, 2015 with its main campus spread over an area of nearly 30 acres of land in Gothapatna under Bhubaneswar city limits. As per the Act the management of the university is carried out by a Board of Governors headed by Smt. Jayshree Mohta, Chairman, Birla Academy of Art & culture being the main promoter of Birla Global University. However, Honorable Governor of Odisha is the Chancellor of the University.

The University has been established with a goal to be the best destination for aspiring new-gen managers. It is committed to redefine 'quality' in management education with state of the art facilities, best of the infrastructures and finest of faculty members. Presently, the University operates with five schools i.e.

- Birla School of Management offering MBA, BBA (Hons.), BBA (Business Analytics), BBA (Digital Marketing) and Ph.D.
- Birla School of Communication offering MA in Journalism & Mass Communication (MAJMC) and BA in Journalism & Mass Communication (BAJMC-Hons.)
- Birla School of Commerce offering M.Com & B.Com (Hons.), B.Com (Fintech)
- Birla School of Social Sciences & Humanities offering MA in Economics and BA in Economics with Honours
- Birla School Of Law offering BBA.LLB (Hons.)

The University plans to extend the scopes of the existing schools as well as to open new schools for Art & Culture, Literature, Sciences and research programmes. In fact, the core strength of the university is its commitment towards research and development. The university, this way, aims at catering to the need of the young mass of the country and to take Odisha to the global arena in the sphere of higher education.



ABOUT THE UNIVERSITY

VISION

To create and disseminate knowledge in global context while pursuing Excellence, Innovations and Inclusiveness.

MISSION

- To globalize through international collaborations and exchange of students and faculty.
- To strive for excellence in teaching and research.
- To continuously innovate pedagogy and course content.
- To encourage diversity and inclusiveness.

VALUES

HONESTY AND INTEGRITY

We believe in being truthful and adhering to the highest ethical standards in personal and professional conduct.

EMPATHY

We recognize the needs of human development and respect diverse social, cultural and economic perspectives.

TRANSPARENCY

We believe in openness and assume responsibility as well as accountability in all our dealings and actions.

FREEDOM

We value the freedom of thought and expression to develop one's creativity and innovation in pursuit of academic excellence.

RESPECT

We foster a culture of respecting self and others.

COLLABORATION

We encourage teamwork and partnership in all endeavors for knowledge creation,quisition and dissemination.

GLOBAL PARTNERS

University of Singapore



KOZMINSKI UNIVERSITY



INFRASTRUCTURE AND RESOURCES

This fully-residential campus is a blend of traditional Odisha Architecture with modern amenities and resources.

- A campus spread across 30 acres, with nine blocks of buildings.
- The main Administrative Block, flanked on both sides by two Academic buildings each with walls of yellow stone cladding, inspired by the ancient Oriyan style of Architecture, looks majestic.
- More than 50% of the area is kept green in the campus with existing philosophy of learning in the lap of nature. The buildings set among lush-green landscaped garden, have been designed to provide high standards in all respects.
- English Pro classes Lab to enhance communication skills in the areas of Listening, Speaking, Reading and Writing.
- Facilitate Business English Certification (BEC) examinations conducted by Cambridge English Language Assessment.



INFRASTRUCTURE AND RESOURCE

I.T. Resources

The campus is Wi-Fi enabled and connectivity is one of the major strengths of the institute. Round-the clock internet facility connects the students with the world through fast internet speed.



Facilities for learning

- World-class classrooms fully equipped with multimedia facilities – based on participatory style of learning
- State of the art library with access to world class facilities for academic learning.
- Fully-residential, air-conditioned and Wi-Fi enabled campus with state-of-the-art infrastructure.
- An environment which promotes team-work while maintaining the individual talent.
- Facilities for sports and recreation.

Preparedness to Covid-19

- Regular Sanitization of Campus
- Installation of Sanitization Booth
- Thermal Screening
- Online Classes for Students
- Online accesses to ebooks and other resources
- Online SIP and Dissertations
- Online Presentation



On-line Resources

- Pro Quest, create indispensable research solutions that connect people with vetted, reliable information. It also provides access to over 90 Newspapers and Magazines including many which are not found in BSE
- J-Gate Social & Management sciences: J-Gate is an electronic gateway to global e-journal literature. Launched in 2001 by Informatics India Limited, J-Gate provides seamless access to millions of journal articles available online offered by 8,750 + Publishers.





OUR MENTOR- BIMTECH GREATER NOIDA

BIMTECH Greater Noida is the sister concern of Birla Global University and has always been a guide and philosopher in mentoring the University. Being one of the top Business Schools in the Country and globally recognized Management Institute, it has always been a guiding force for Birla Global University.

The Objective of BIMTECH Greater Noida is to make Birla Global University (BGU) as a world class university in the field of higher education. School of Management of BGU also inherits the legacy of BIMTECH in providing value based management education in the country. The high standards being set by BIMTECH is well replicated by the School of Management.



BIRLA SCHOOL OF MANAGEMENT

Prior to establishment of BGU, Birla Institute of Management Technology (BIMTECH), Bhubaneswar was set up in the year 2013 by Birla Academy of Art & Culture as an off-shoot of its 32 year old top ranking B-School BIMTECH, Greater Noida in order to meet the felt need of an institute of international repute to create global learning environment in the eastern part of India. Within five years of its existence, BIMTECH, Bhubaneswar has made its presence felt and has earned a name for its value-driven quality education, successful placement of students and for creating an ecofriendly, highly disciplined and state-of-the-art campus. Now, it has become part of the Birla Global University with a new name of School of Management.

BE A PART OF
**BIRLA
LEGACY**

02
**CAMPUSES
1 LEGACY**





PLACEMENTS

REASONS TO RECRUIT FROM BIRLA SCHOOL OF MANAGEMENT

- **Legacy** - BGU is part of the well-known B. K Birla Group of Institution and Under the mentorship of BIMTECH, Greater Noida having track record of 32 Years in Management Education.
- **Dynamic Learning environment** – Constantly updating learning pedagogy aligned with today's changing environment.
- **Personalized Skill Development Programme** – Developed Skill Development Modules to enhance Students Employability Skills.
- **Intense SIP** – A rigorous Summer Internship programme under supervision of Faculty Member to give a real time experience of Industry to the Students.
- **Flexible** - Students are always passionate to explore new places.
- **Retention** - Students are highly dedicated and know to add values to companies being loyal to them.
- **Smooth Interview Process** - A dedicated team always there to support recruitment team.

CCR

The Centre for Corporate Relations is proud to play a key role in making BGU one of the most attractive Business school to recruit talent. CCR provides companies with personal service to ensure that companies invest the right resources in the right ways to reach the right candidates. Our Centre for Corporate Relations Team has deep knowledge of recruiting, Industries and Students' need.

We will:

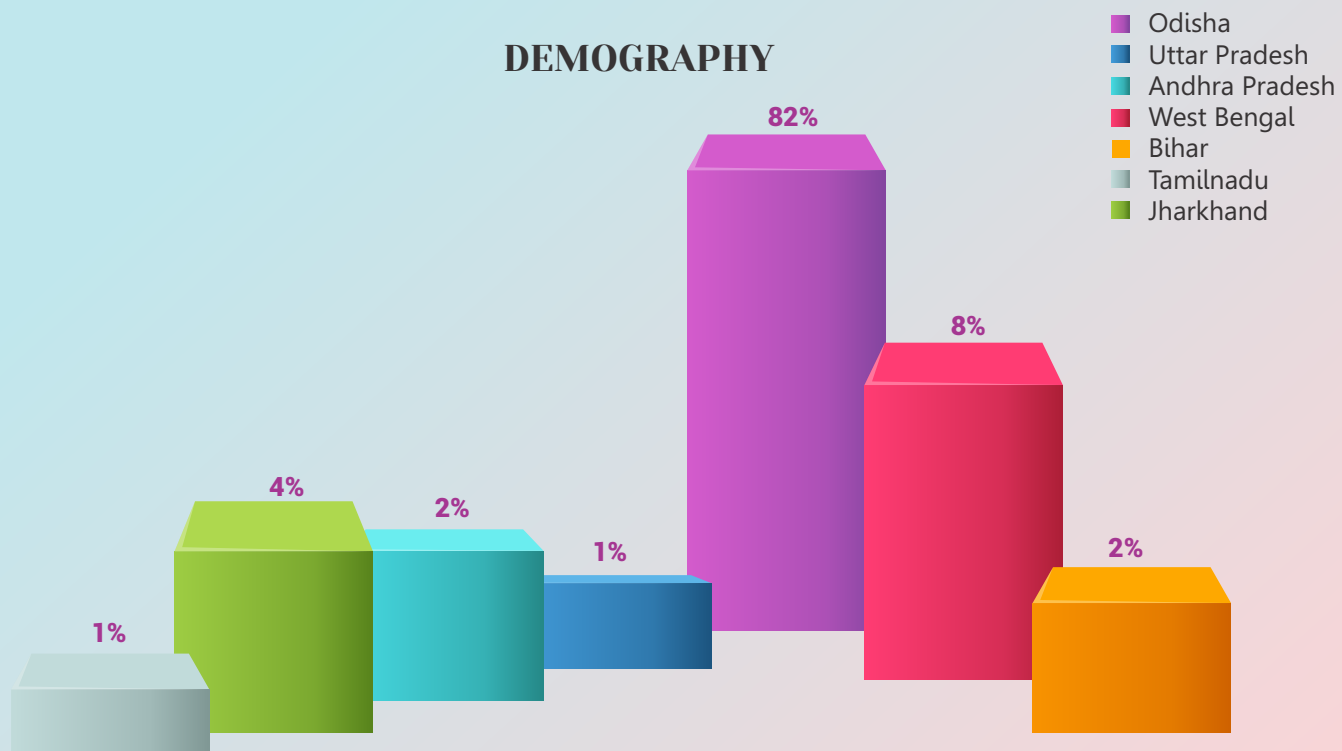
- Establish a recruiting strategy that best utilizes companies' resources.
- Help Companies to connect with students and build their brand on campus.
- Schedule interviews to minimize conflicts.
- Working in tandem with corporate and students to ensure value-added summer internship and short-term projects.
- Providing training facilities in the areas of soft-skills, arranging workshops, seminars, colloquiums, contests to enhance the experiential ambience of Industry to students.

FINAL PLACEMENT SNAPSHOT MBA 2018-20 BATCH

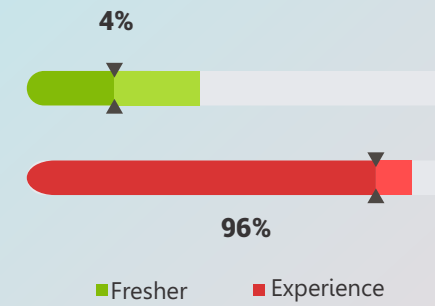
GENDER RATION



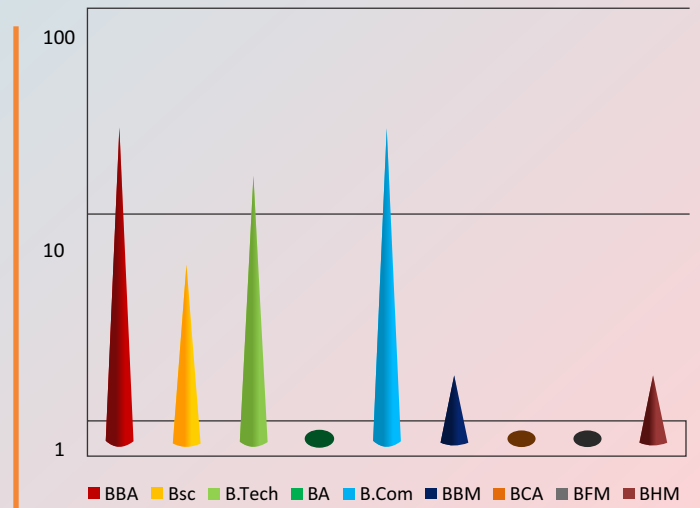
DEMOGRAPHY



PROFESSIONAL EXPERIENCE



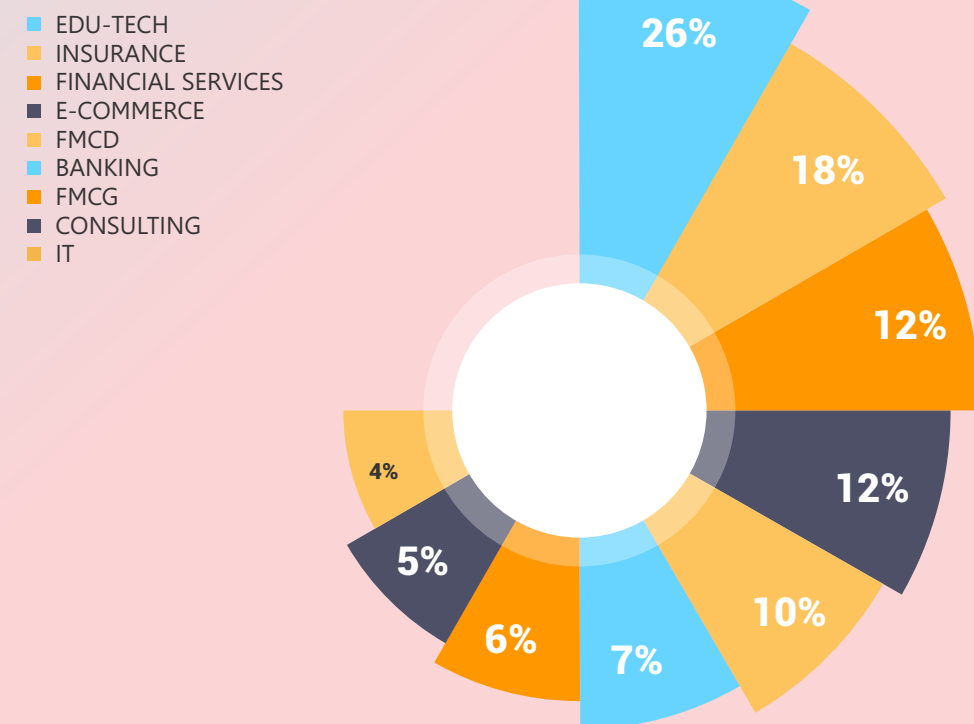
EDUCATIONAL QUALIFICATION



DOMAIN HIGHLIGHTS

| | |
|--|-----|
| Companies Shown trust by revisiting at BGU | 62% |
| Newly Added Companies | 38% |
| No of Opportunities created | 854 |
| Average Chance given to Students | 10 |

SECTOR WISE DISTRIBUTION OF PLACED SUDENTS



OUR SUMMER PLACEMENT RECRUITERS

Andhra Bank
 Autofin
 Axis Bank
 Bajaj Finserv
 Bhubaneswar Stock Exchange
 Birla Capital
 Britannia
 Canara bank
 Carlsberg
 CCD
 CII
 Coca Cola
 Crompton Greaves
 Dabur
 DC Design
 DS GROUP
 Edupristine
 Emami
 Emami Agro-Tech
 EMIL
 Ernst & Young (EY)
 Fame Per Second
 Federal Bank
 Fine Switch Gears
 Future Group
 Greenply Industries
 Haldia Petrochemicals
 HDB Finance
 HDFC Bank
 Hindalco Industries
 Hitechplast
 Hyundai
 ICICI Bank
 IDBI Bank
 IDBI Federal Life insurance
 Idea Notebooks
 IFFCO
 IMRB International
 India Infoline
 Indian Oil

IndusInd Bank
 Indusnet
 Jindal Steel And Power
 JK Paper
 JSW
 Jusco
 Karnataka Bank
 Karvy Stock Broking
 Kensai Nerolac Paints
 Keventer Agro
 Kotak Mahindra Bank
 Kotak Mutual Fund
 Kotak Securities
 KPMG
 Kronas Logistics
 Kurl On
 Larsen And Toubro
 Lee Pharma
 Lex Mantra
 Mafoi Analytics
 Mahindra Finance
 Maidan Power
 Maruti Suzuki
 MCL
 Mendwall
 Milk Mantra
 Mobizz
 Mother Dairy
 Motherson & Sumi
 Motilal Oswal
 Nalco
 Nestle
 ONGC
 Pantaloons
 Pidilite Industries
 Punjab National Bank
 Ramkrishna Forgings
 Reliance Jio Infocom
 Reliance Retail

Reliance Securities
 Rohats Dairy Project
 RSP
 Sahyadri Agro Retail
 Shyam Metals And Energy
 South Indian Bank
 Sriven Corporation's
 State Bank Of India
 Tata Motors
 Tata Steel
 Tatwa Technologies
 Textnook Online Books
 The Calcutta Stock Exchange
 The Co Operative City Bank
 TRF
 TVS
 Uco Bank
 Ultratech Cement
 Unibic
 Usha Martin
 Wallang Exports
 Wuerth

Final Placement Drive by Top Notch Brands for BGU Students



EMINENT SPEAKERS FROM THE INDUSTRY & ACADEMIA



Mr. Sahil Nayar
Senior Associate Director
Human Resource, KPMG, Mumbai



Mr. Chandrasekhar Mukharjee
Ex-CPO, South India Bank
CHRO, Magic Bus India Foundation



Mr. Yogi Sriram
Senior Vice President & Corporate &
Head HR, L&T Group, Mumbai



Mr. Umar Ali Shaikh
CEO & Director
Atos



Mr. Prabhu Nambiappan
HR Head
Ramco Group, Chennai



Mr. Sankha Bhowmick
Ex. Vice President-HR, The Times of India Group
Currently with Goldmans Sachs



Ms. Rosalin Mohanty
Co-Founder & Vice President
Cozentus



Mr. Nirmal Mohanty
Head-MFC Spares Business
Mahindra First Choice



Mr. P Uday kiran
Senior Vice President
IKS Helath



Mr. Umesh Hota
President
UltraTech



Mr. Sanjay Chaturvedi
Head HR
Valvoline Cummins



Dr. Shilpi Saxena
Head HR
Kurl-on

Mr. Sahil Nayar
Sr. Associate Director, HR
KPMG, Mumbai

Mr. Yogi Sriram
Sr. VP & Corp & Head HR
L&T Group, Mumbai

Mr. Chandrasekhar M.
CHRO
Magic Bus India Foundation

Mr. Prabhu Nambiappan
HR Head
Ramco Group, Chennai

Mr. Sankha Bhowmick
Ex. VP-HR,
The Times of India Group
Currently with Goldmans Sachs

Ms. Rosalin Mohanty
Co-Founder & VP, Cozentus

Mr. Nirmal Mohanty
Head-MFC Spares Business
Mahindra First Choice

Mr. P Uday kiran
Sr. VP, IKS Helath

Mr. Ashwini Rao
Sr. Director HR
Southernland Global Services

Mr. Dilip Mohanty
President-HR
Jaiswal Neco

Mr. Umar Ali Shaikh
CEO & Director, Atos

Ms. Ritika Basu
Regional HR
Godrej Properties

Mr. Santosh Padhi
Senior HR, Reliance Jio

Mr. Rishab Mehrotra
Head, Operation, Reliance
Retail

Mr. Dinkar Kadam
Director, People Sigma

Mr. Sirbesh Beltharia,
Vice President and Group HR
Head
Shyam Steel Industries

Dr. Sarat Kumar Mallik
Chief General Manager,
Securities and Exchange Board
of India, Mumbai.

Mr. Santosh Kumar
S & P Global, Hyderabad

Prof. B.K.Mohanty
Sr. Professor, Decision Science
Group, IIM-Lucknow

Mr. Sebastian Joseph,
General Manager (HR) & Head
HR, NTPC, Eastern Region – II

Mr. Stephane Michellin
MD, Sodexo, SVC India

Mr. Rahul Kashyap
Senior Manager - L&D
Godrej & Boyce

Mr. Arun Mishra
Hindustan Zinc

Mr. Parvez Shaikhe
AGM, Training
Karvy Hyderabad

Mr. Sugadev Vedachallam
S & P Globa, Hyderabad

Mr. Subrata Kumar Saha
Deputy Chief Manager
Human Resources
The Times of India

Mr. S. Pal
HR Tata Realty and
Infrastructure, Mumbai

Mr. Rakesh Adlakha
Vice President
SMS India

Mr. Biswa Ranjan Dehury
State Head
Chola General Insurance

Mr. Sushant Routray
Senior General Manager &
Head (Talent Acquisition),
Tata Motors, Mumbai



Ms. Ritika Basu
Regional HR
Godrej Properties



Mr. Dilip Mohanty
President HR
Jaiswal Nicco



Mr. Ashwini Rao
Senior Director HR
Southernland Global Services

WEBINARS

- Webinar on Managing Stress of Millennials in COVID19 Pandemic Situation
- Webinar on Higher Education Post COVID-19: Boon or a Bane
- Webinar on Career Opportunities in Management Post COVID 19
- Webinar on Post COVID- 19 Business Scenario

- Webinar on Perceived Changes in Higher Education Post Covid
- Webinar on Navigating the New Normal - Emerging Skills?
- Webinar on "Post Covid 19: The Challenges of Governance"
- Webinar on Strategic Issues in Indian Financial Sector during the Current Economic Crisis
- International Webinar on Technology Future & Education
- Webinar on A right Career Choice in the Present Higher Education System
- Webinar on "Beyond Bias: Empowering Women for Sustainable Growth"
- Webinar on "International Business Post COVID-19"

ALUMNI SPEAKS



Currently, I work with The Times of India, Head office, Mumbai, as Senior Officer. I joined The Times of India immediately after appearing my final exam. I was privileged to receive my confirmation within two months of my joining with a very attractive package. I was flooded with many different learning opportunities during my MBA programme. Students exchange programme with foreign university, SIP at reputed company and opportunity of a dream project were the opportunities, to name a few. I had a chance of overseas experience by virtue of student exchange programme with EESACA, Angers, France, which gave me international exposure and broadened my intellectual horizon. My summer Internship at Mahindra Finance, Head office Mumbai, provided me with a comprehensive knowledge on corporate life and employability skills. My special project association in Ernst & Young at Kochi gave me invaluable experiences and worthwhile insights for a better career. I am very grateful to my parents, from where I imbibed my positive attitude, confidence and strong determination by which I could grab first ever opportunity that came into my life.

Late Rachita Gantayat
Senior Officer - The Times of India, Mumbai
MBA 2016-18 Batch



Being a native of Chhattisgarh, I would say that I lived my best days in BGU. The university is carrying out a great combination of learning, relaxing and team building. The intense academic routine fills the cup of knowledge to its brim and the continuous industry exposure that its students experience helps them understand real life problems and experience them as close as possible. My summer internship gave me a great exposure to mould my career. I was fortunate to be selected in MARICO one of the leading FMCG Companies, which has selected a few students only in the placement drive across India. Before MARICO get confirmed, I was selected for another FMCD company too. My opinion is that students must be trained more for placement purposes as the expectations of the companies are becoming high. Overall it is a great learning experience and you get to meet some of the best minds out there and learn from them and I would recommend this to everyone.

Anand Gupta
Territory Manager – Marico
MBA 2016-18 Batch

In fact, joining at BGU was the main turning point in my life. As I liked the environment and amenities facilitated by the University during my graduation, I decided to join for MBA in BGU itself. Birla University offers unique combination of learning & self-development. It has given me a platform to identify and develop my skills, competencies and helped me to grow as a professional. Personality development, Corporate etiquettes are embedded to the students from Day one. The intense academic routine gives emphasis to Knowledge and learning. My Internship at Britannia Industries gave me a lot of exposure to the real scenario of FMCG sector. The continued support, guidance by our CCR team & Mentors motivated me and also helped me to shape my career. I was the only one who got selected for Federal Bank during their Campus drive. I was also fortunate to get selected in Swiggy, an E-Commerce Company. I have spent my wonderful days of life in Birla University and I will forever cherish the memoirs of the same. Come and feel the experience!

Anikesh Roy Chowdhury
Probationary Officer – Federal Bank
MBA 2017-19 Batch



It was one of my best decisions in life to join Birla Global University, Bhubaneswar, to pursue my MBA programme. BGU has given me an astonishing platform for the overall growth and development. The campus has excellent infrastructure and is very beautiful with perfect blend of nature and student-friendly amenities. I can surely see that my future is totally reliant on the career for which I am grateful to the placement department who continuously provided assistance along with preparatory and grooming sessions. The high quality education with prime focus on holistic learning and inculcating competitive abilities in students has helped me immensely.

My entry as Management Trainee in Federal Bank proved me right that I didn't make mistake in the selection of Birla University. I'm carrying along with me beautiful memories of this place and will always cherish them.

Swetapadma Nayak
Probationary Officer – Federal Bank
MBA 2018-20 Batch

The MBA changed my life ...!

Coming from the background of Commerce, I wanted my learning should be focused to enhance future beneficial career. BGU gave me the right platform to get into one of the top consulting Companies - "KPMG", in Tax associate profile. My success credit goes to the professors & CCR team who channelized and equipped me to embrace this great winning track. I was also fortunate to get selected in Swiggy, one of the emerging E-Commerce Companies. The Placement department always guided the student very constructive and focused manner so as to achieve one's goal.

Apurba Behera
TAX ASSOCIATE – KPMG
MBA 2017-19 Batch



MBA is not just a degree but an experience. My journey started with BGU with an intention of securing a Place in one of the reputed Industries by doing MBA here. The University gave me ample opportunities to learn & grow in all aspects of life. Those were the most valuable years of my life, where I realized that "gaining knowledge is an endless process but shaping attitude has always been the first step towards the journey of success. My alma mater did each and everything to fulfill my aspirations and corporate expectations. My selection in Deloitte gave me a tremendous career backup for which I am obliged to my faculties and CCR Team. The course curriculum, value added skill enhancing programmes, workshops and conferences etc. have imparted lot of insights and hands-on knowledge to cater to my skills and personal growth. BGU rocks!!

Subhashree Panda
ASSOCIATE- Deloitte
MBA 2018-20 Batch



“SAFETY FIRST”
EQUIPPED WITH ALL PREVENTIVE MEASURE TO FACILITATE DURING HIRING PROCESS



- **Regular Sanitization of Campus.**
- Guest House Facilities at the University Campus (Fully Sanitised before Visit).
- **Regular Health Check Up of Staff**
- Pick and Drop Facilities by University Vehicle.
- **Online Test facility at computer lab by maintaining physical distance of 1 meter.**
- Seating Arrangement according to Social Distancing Norms
- **Virtual Interview Facilities (Ploycom Video Confessing, Zoom, MS Team, Zoom, Google Meet, Skype, etc)**

OBITUARY



Rachita Gantayat
Senior Officer
The Times of India, Mumbai
MBA 2016-18 Batch

One of our student of MBA (2016-18 Batch), left for her heavenly abode at a young age of 24 on 18th Dec, 2018. A brilliant and meritorious student, Rachita, was not only the pride of her parents but also of the Institution. She had an uncanny ability to reach people in a deep and positive way which made her a lot of friends and teachers' favourite.

Rachita was among one of our five students who was directly selected by the Associate Director of one of the largest professional services firms of the world, Earnst & Young, to work on a two months' enriching project. Her ability of being people friendly and studious made her a lot of friends and teachers' favourite.

Rachita lived her life to the fullest by grabbing and making the most of every opportunity that came her way, like completing a Semester in ESSCA, Angers France' as a part of Students' Exchange Program.

Her talent and competencies bagged her multiple job offers in the Campus Placement out of which she chose to join The Times of India, Head Office, Mumbai as a Senior Officer right after her final exams got over.

Rachita is survived by her parents. She will always be remembered as one of our most effulgent, lively and talented students. She will forever be alive in our memories.

May her soul rest in peace!



ABOUT MBA PROGRAMME AT BGU

Master of Business Administration under School of Management of Birla Global University offers two years full time residential programme. Programme is designed in line with the best management program of different Universities/Institution of the Country. This programme has the advantage of using a rich knowledge capital, developed by our Mentor, BIMTECH Greater Noida over the last 32 years. The MBA programme is divided into six trimesters and specialization in Marketing, Finance, Human Resources and Operations is offered from the third trimester. Students are also exposed to the corporate world through industry – academia interface, special guest lectures, workshops, summer internship and short term projects, all of which are a part of the course design and has to be compulsorily taken up by the students. Live projects and industrial visits, jointly guided by the industry managers and faculty; develop students' understanding of modern business processes and practices. A two month summer internship (SIP) assignment with corporates is mandatory between the first and second year. In addition, students are also required complete 2 -3 short term projects.

Programme is to train high caliber professionals who devote themselves to effective management of an organization by achieving excellence with values. The main goal of the MBA programme is to provide learning environment to students to become leaders and entrepreneurs in the face of global competition. The programme enables the participants to understand current business challenges and prepares them with the aid of updated technologies and advanced pedagogy to successfully face global business demands.

Special Features of the Programme

- Industry Employability Enhancement Programmes (IEEP) through special modules

- Teaching-Learning environment with modern Audiovisual facilities
- Regular Interaction with stalwarts from Industry and Academia from both India and abroad
- Opportunity for International Student Exchange Programme with partner Universities/ institutes
- Opportunity for on-the-job training through Industry Internship Programmes(IIPs) and Short Term Live Projects (STLPs)
- Activity Based Self Learning (ASL) Programmes
- Add-on opportunity to learn through compulsory Foreign Language Module
- Support for Industry Internship and Placements
- Involvement in Entrepreneurship Activities with support of the Centre for Innovation and Business Incubation (CIBI)
- Soft Skill training Programme
- Capstone Certification Course
- Personality Assessment/Personal Positive Impact by British Council and Oyster Life Projects, etc.



MBA PROGRAMME STRUCTURE

IMMERSION COURSE

- Elementary Mathematics and Statistics
- Principles of Management
- Developing Speaking Skills
- Basic Financial Accounting Economics

TRIMESTER-I

- Accounting for Decision Making - I
- Managerial Economics
- Marketing Management-I
- Organizational Behaviour
- Statistics for Management
- Communication Plus
- Excel for Managers
- Developing Self for Corporate Readiness-I
- Activity Based Self-Learning-I

TRIMESTER-II

- Human Resource Management
- Accounting for Decision Making-II
- Macroeconomics for Business Decision Making
- Financial Management
- Marketing Management - II
- Operations Management
- Business Communication
- Developing Self for Corporate Readiness-II
- Activity Based Self-Learning – II

TRIMESTER-III

- Research Methodology
- Management Information Systems
- Operations Research
- Professional Communication
- Developing Self for Corporate Readiness-III
- Elective - I
- Elective - II
- Elective - III
- Activity Based Self-Learning-III
- Summer Internship Project

TRIMESTER-IV

- Strategic Management
- Business Environment
- CAPSTONE Business Simulation
- Developing Self for Corporate Readiness - IV
- Artificial Intelligence for Business
- Elective - IV
- Elective - V
- Elective - VI

TRIMESTER-V

- International Economics
- Entrepreneurship
- Business Law
- Developing Self for Corporate Readiness - V
- Elective - VII
- Elective - VIII
- Elective - IX
- Elective - X

TRIMESTER-VI

- Responsible Business
- Industrial Visits
- Business Seminars
- BM-604 Academic Dissertation



KNOWLEDGE ENHANCEMENT COURSE

- Element of Basic Econometrics
- International Marketing
- International HRM
- Marketing Analytics
- Advanced Entrepreneurship

SPECIALISATIONS

MARKETING

- Sales and Distribution Management
- Services Marketing
- Customer Relationship Management
- Integrated Marketing Communication
- Brand Management
- Retail Management
- Rural Marketing
- Consumer Behaviour and Marketing Research
- Digital Marketing
- Social Marketing

FINANCE

- Financial Product, Services & Financial Markets
- Management of Banks & Financial Institutions
- Investment Management
- Financial Report Analysis & Valuation
- Retail Banking & Insurance
- Derivatives and Risk Management
- International Financial Management & Project Finance
- Corporate Banking and Credit Appraisal
- Corporate Taxation

HUMAN RESOURCE

- Learning & Development
- Industrial Relations and Labour Laws
- Managing People and Performance in Organizations
- Organization Development and Leadership
- Acquisition, Retention & Engagement
- Strategic HRM and Organizational Structure and Design
- Compensation Management and HR Metrics
- HR Analytics, Tools and Techniques

OPERATIONS

- Strategic Operations Management
- Service Operations Management
- Quality Management
- Supply Chain and Logistics Management
- Global and Local Procurement Management
- Enterprise Resource Planning
- Sustainable Environment & Safety Management
- Project Management
- Business Analytics

BANKING, FINANCIAL SERVICES & INSURANCE (BFSI)

- Banking Laws & Operations
- Banking Technology Management
- Principles of Insurance
- Health Insurance
- Products and Practices of Life Insurance
- Retail Line General Insurance Business
- Financial Product & Services
- Financial Institutions & Markets

THE MENTORS

BGU HAS WELL-QUALIFIED AND CAPABLE FACULTY FRATERNITY DRAWN FROM THE ACADEMIA AND INDUSTRY BRINGING WITH THEM A RICH REPOSITORY OF KNOWLEDGE AND EXPERIENCE WHO ARE ENGAGED IN RESEARCH AND CONSULTANCY. THIS IS WELL SUPPLEMENTED BY THE ADVANTAGE OF DRAWING UPON THE EXPERTISE AND KNOWLEDGE OF THE TEAM OF EXPERT FACULTY MEMBERS AT THE GREATER NOIDA CAMPUS. THE FACULTY ALSO ACT AS MENTORS OF VARIOUS STUDENT CONDUITS AND CLUBS PROMOTING QUIZZING, GAMING, PUBLIC SPEAKING ETC.



- | | | |
|-------------------------------|-----------------------------|---------------------------------|
| 01. Dr. Parameswar Nayak | 09. Dr. Leesa Mohanty | 17. Prof. Saswati Tripathy |
| 02. Dr. Pradipta Kumar Sanyal | 10. Dr. Mamata Rath | 18. Prof. Satyakama Mishra |
| 03. Dr. Archana Choudhary | 11. Dr. Manas Kumar Pal | 19. Dr. Snigdha Mohapatra |
| 04. Dr. Ajitabh Dash | 12. Dr. Manidatta Ray | 20. Prof. Somnath Dutta |
| 05. Dr. Akshay Kumar Mishra | 13. Dr. Pradip Kundu | 21. Dr. Sujit Kumar Patra |
| 06. Dr. Anubha Ray | 14. Dr. Pritish Kumar Sahu | 22. Prof. Swagat Kishore Mishra |
| 07. Dr. Bala Subramanian R | 15. Dr. Sadanand Meher | |
| 08. Dr. Lalatendu Sahoo | 16. Dr. Sandeep Ku. Mohanty | |



VISITING FACULTY FROM BIMTECH GREATER NOIDA CAMPUS



- | | | |
|------------------------------|-----------------------------|--------------------------------|
| 1. Dr. Anupam Varma | 10. Prof. K.R. Chari | 19. Dr. Gagan Katiyar |
| 2. Prof. Kishore Kumar Sinha | 11. Prof. G. N. Patel | 20. Dr. Amit Sharma |
| 3. Prof. R.J. Masilamani | 12. Prof. A.V. Shukla | 21. Dr. Meena Bhatia |
| 4. Dr. A.K. Dey | 13. Dr. Jagdish Shettigar | 22. Prof. Manoj K Pandey |
| 5. Dr. A. Sahay | 14. Prof. Sunil Sangra | 23. Dr. Vineeta Dutta Roy |
| 6. Prof. Dhruva Chak | 15. Dr. A. N. Bose | 24. Dr. Manosi Chaudhuri |
| 7. Prof. Ashok Kr Malhotra | 16. Dr. Archana Shrivastava | 25. Dr. Rahul Singh |
| 8. Prof. K.K. Krishnan | 17. Dr. Sourabh Bishnoi | 26. Prof. Nagendra Nath Sharma |
| 9. Dr. K.C. Arora | 18. Dr. Jaya Gupta | |

ACADEMIC LEARNING & PEDAGOGY

THE TEACHING PEDAGOGY IS A MIX OF LECTURE AND CASE-METHOD WITH HIGH FOCUS ON SELF-LEARNING, COLLABORATIVE LEARNING AND PRACTICE. SIMULATION, MANAGEMENT GAMES, ROLE PLAY AND OTHER TEACHING TECHNIQUES ARE USED IN THE CLASSROOM FOR GREATER EFFECTIVENESS.



The teaching pedagogy is a mix of lecture and case-method with high focus on self-learning, collaborative learning and practice. Simulation, Management Games, Role Play and other teaching techniques are used in the classroom for greater effectiveness. Teaching of each subject is carried out according to the detailed course plan designed in accordance with the syllabus. Each course comprises case study analysis, assignment, presentation, working exercises, quizzes and group discussion or current issues. Current affairs, general awareness and ethical practices are embedded in all modules. The evaluation is based on continuous internal assessment and term-end examination.

Team learning

Learning starts with the formation of study-groups of the students for the duration of their stay on the campus. The groups are self-formed by the students on the basis of chemistry of social life, culture, academic background and work experience. Students share ideas, thoughts, culture and personal experience. This enriches and enhances the learning process.



Team learning



Industry Experience



Expert Guidance



Sharing of Industry Experience

BGU gives high priority to inviting industry mentors for making business education more relevant.

Class Room Guidance by Experts

The class room guidance, with the combination of directions from tenured professors and external industry experts, prepares a candidate on the fundamentals and industry practices simultaneously.

EXCHANGE PROGRAMMES



BGU Bhubaneswar draws on the rich relations cultivated by its sister concern BIMTECH, Greater Noida, which has collaboration with top B- Schools of the world to provide International exposure to the students and the faculties. The strong belief is that outstanding ideas come from crossing traditional boundaries and hence we promote: student exchange, faculty exchange, partnership with international universities and organisations; research projects for students, research sharing and collaboration; joint certificate programmes, dual degree programmes, emerging market programmes, joint seminars and other academic activities to enhance the graduation experience. Four students went abroad on an exchange programme and Internship to ESSCA School of Management, France.



With the experience and exposure provided through the Student Exchange Program in ESSCA, School of management shaped part of my character and changed my view of life. The programme had the exquisite advantage to concentrate on the classes during weekdays and be able to enjoy my time shopping and relaxing over the weekends. The short stay helped me to become an independent and responsible person.

N. Sanjivee
Student (2019-21)
ESSCA, Angers France



It was my first International visit as part of Student Exchange Program at ESSCA, School of Management in France, never to be forgotten. Though it was short time stay in ESSCA, It gave me the opportunity to experience a new lifestyle and the warm ambience in the University of ESSCA. The wonderful learning experience and environment of the University made my student life enjoyable both academically and personally.

Shivam Mohapatra
Student (2019-21)
ESSCA, Angers France



Going to ESSCA has been an enriching experience as I got an opportunity to differentiate the education systems, lifestyle and culture of those people. This place has everything that students want to have and do in terms of career growth. It helped me to become more confident and open minded.

Somesh Vemula
Student (2019-21)
ESSCA, Angers France



The Student Exchange Program at ESSCA, France, has provided me with hands-on experience in world class environment and experience of living abroad and learning about a different culture. I met various people from different countries and came to know about their values which helped me to develop my views with an improved vision. Truly speaking, this exposure became a journey of self-discovery and personal growth. I can proudly say that I have become a much better version of myself now.

Abhishek Sahu
Student (2019-21)
ESSCA, Angers France



STUDENTS' CORNER

CCR Conduit

This Conduit is the student representative team for the Centre for Corporate Relations (CCR). This is the single-window for contacting Organizations to invite them to the campus for various activities like guest lectures, student interactions, projects, internships, final placements etc.

Discipline Conduit

Members of this conduit ensure that discipline is maintained on the Campus, in the hostel and in the mess. Any observations of deviations are dealt with deftly and differences resolved between differing individuals at the earliest.

Editorial Conduit

This Conduit ensures that all events are recorded and reported; this is later brought out in the form of a biannual Newsletter "Darpan". The student team of this conduit is responsible for writing, compiling and editing articles on the various activities that happen on the campus. It also highlights the laurels achieved by students, faculty and staff in various spheres.

Sports Conduit

Facilities are available on campus to engage students in several sporting activities throughout the year. There is also a State-of-the-Art gym for use by students and faculty at dedicated times. The sports conduit organizes various events both within the institute and also takes on the responsibility of forming teams for different competitions in intercollegiate events. The sports conduit is responsible for all the sports and gym equipment including fresh requirements according to the needs of the students. Cricket, Football, Volleyball, Badminton, Table tennis, Carrom etc. are some of the popular games on the campus.

Cultural Conduit

The members organise various functions and festivals with the help of other student volunteers. Fresher's party, Independence Day, Eid, Janmashami, Ganesh Chaturti, Onam, Diwali, Christmas, New Year, Lohri, Saraswati Puja, and Farewell Party etc. have been organised on the campus. This conduit also organises other events like debates, quizzes, song & dance, elocution competitions, besides antakshari, fashion shows, music recitals, theatre workshop, and other fine art related events.

Food Conduit

In addition to 'food for thought' adequate importance is also given to "food for the stomach". Being a residential campus, food is important for the life on the campus. The Food Conduit members coordinate and assist the campus mess in preparing the monthly menu for all meals like breakfast, lunch, tea and dinner. Besides this, the conduit also organises special meals on special occasions to the satisfaction of all the residents on the campus. The conduit members are responsible for the quality and variety of food served on a daily basis including its taste and nutritional value. The menu is drawn up in consultation with the students, faculty and staff and regular feedback is obtained, which is conveyed to the mess.

Media & PR Conduit

This Conduit maintains relations with the local and national media houses and ensures that all events conducted by the institute are given due coverage. People from media are invited to the campus on a fairly regular basis to cover all the happenings on the campus. The conduit members are trained to interact with the media and to also prepare press releases.

CONDUITS



INDUSTRY TOUR

As a part of the curriculum, the students are required to undertake Industrial Visits to a few industries of repute, so as to provide them with the real insight of working procedure of an esteemed organization and to fulfil the curriculum demand. This exposure of students had glimpse of the industry in order to have a better appreciation of practical applications of theory.

They have visited the following Industries

1. Worthington Pump India Limited, Ghaziabad: Manufacturer of industrial pumps up to 4 M.W. capacities.
2. Calsonic Kansei Motherson Auto Component Pvt. Ltd., Bawal Industrial Estate: Manufacturers of car HVAC System, car compressors, car auto controls.
3. Whirlpool India Pvt. Ltd., Faridabad: Manufacturer of refrigerators.
4. New Holland Tractors, Noida: Manufacturer of Tractors.

The students had an extensive tour of all the plants. The executives of respective factories explained in detail about the business and manufacturing processes. The plant visit was followed up with presentations and interaction between students and company executives from areas like Manufacturing, Marketing, HR and Finance.

It was an exposure to the SixSigma practices at Whirlpool India on 26 March 2020. The best American Business Practices was enlightening. The students gained the knowledge of refrigerator manufacturing: volume as well as variety with the best TQM practices, made to customer needs. The manufacturing, finance and HR head were kind enough to spend substantial time with the students explaining the business process aligned to global practices of Whirlpool.

Making students not just Interview Ready but Life Ready!



The trainer: Mr. Sumanta Banerjee, ex-armed forces, ex-Vice President of Standard Chartered Bank with about 20+ years of experience, an Entrepreneur, Corporate Trainer, Image Consultant.

The trainer: Ms. Neelu Jain, an ex-wiproite comes with about 13+ years of experience as an NLP Practitioner, an Entrepreneur and Corporate Trainer.

They both set on a journey with the MBA students to help them become polished and ready as per Industry Standards. Placement grooming session's help students realize their positive aspects of characters and keep focus on their best potential areas to increase self-esteem and power of presentation. Motivation is a great resource to improve students' confidence level.

The intervention focused on the following areas like Identifying the core strengths and areas of opportunity for each student by conducting Mock Interviews to get a real-time assessment and rating, Post assessment Mentoring- An intervention where students were made aware of their strengths and areas of improvement and the way they can work towards making themselves interview ready, Just a Minute Simulations and overall grooming and development as per the Industry standards.

These simulations helped the students perform exceedingly well and get placed in organizations of repute.



OONNATI Training Programme

CCR arranged and coordinated an employability training programme every year for MBA students. Its a four day long training focused on personality development and soft skills training. Students feel the benefits as the programme make them aware of their strengths and weaknesses. The programme is helpful for the professional growth of the students under the mentorship of Ms. Shruti Chheda Bhowmick, Founder & CEO, OONNATI.

OUTBOUND TRAINING & THEATRE WORKSHOP

An Outbound Training Programme was organized in the campus on 2 July. The programme was conducted focusing on the holistic development of the students. The training was conducted by Mr. Firoz Zahid Khan and his team. The whole objective of this programme was to develop team building strategy and personality of the students.

Sports

BGU Inter-University Sports Fest 2020 held under the aegis of Birla Global University, Bhubaneswar was a splendid success with over more than 850 participants representing 33 teams from 26 renowned colleges and universities of Odisha. Winner of Football Tournament was KIIT University defeating KIIT School of Law in the finals. Birla Global University won Men Basketball Tournament followed by runners up SOA University. KIIT University defeated IIT Bhubaneswar in the final of the Women Basketball Tournament. CUTM, Jatni emerged as champion in Volleyball Championship defeating Revenshaw University, Cuttack in the final. In Cricket GITA, Bhubaneswar emerged as a champion against RCM, Bhubaneswar. The event was inaugurated by Dr. B.K Das, Registrar, Birla Global University.





GIVING BACK TO SOCIETY-CSR



GIVING BACK TO SOCIETY-CSR



Universities, as educational institutions, play a vital role in the development and improvement of the society, contributing to the welfare of citizens by ensuring a sustainable tomorrow. Dr. B.K. Das, Registrar of the University (BGU) took the mantle of CSR initiatives and under his dynamic leadership University started to contribute in the area of education, health care, drinking water, afforestation drive and other provisions to the needy and down-trodden in and around Bhubaneswar. He believed in the mantra of giving back to society by indulging in the community activities of philanthropic nature and provided services of positive social values. He has inspired the student-faculty community to involve and be a part of CSR programmes and a helping hand to do something useful for the society.

Together We Fight Covid

As part of the CSR and also with the available funds of our ROTARACT club (BRILIVIAN), BGU has donated some grocery items to the Adurta orphanage home which is located 10 km away from the campus. It's a small gesture to show the concern and affection to the poor.

Van Mahotsav

As a part of Van Mahotsav celebrations throughout the country, afforestation drive taken up in BGU campus by planting tree saplings.

Awareness Drive and Distribution of Sanitary Napkins on Women's Drive

The CSR volunteers conducted women health and hygiene awareness programme on the occasion of Women's Day in urban slum area, Bhubaneswar. The student volunteers explained the importance of hygiene and use of sanitary pads. The volunteers taught the women about making of homemade sanitary napkins and finally, sanitary pads were distributed to the women of the village. 39 students from B.Com, Journalism, BBA and MBA participated in the CSR activity.

Blood Donation Camp

Birla Global University, Bhubaneswar organised a Blood Donation Camp on 13th March 2020. This drive aimed to collect rare blood group samples and to spread awareness about the importance of blood donation for serving the society. Faculty members, staff

and students from all the schools of BGU participated in the camp. 110 units of blood were collected by the organizers.

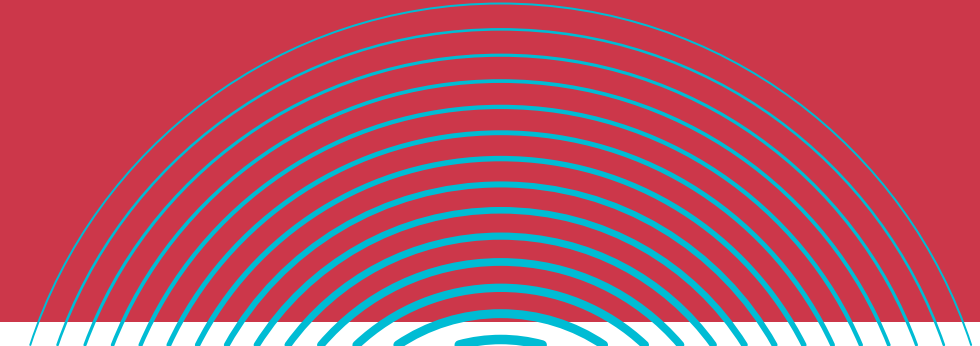
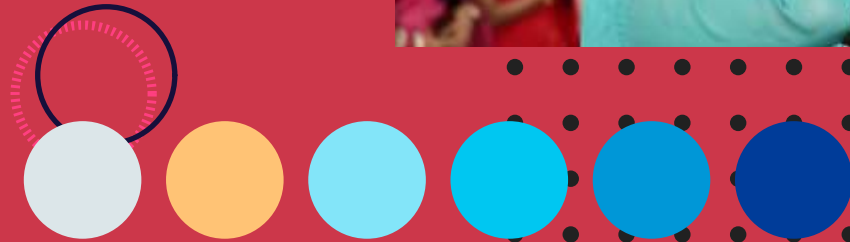
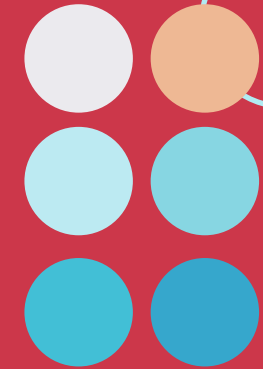
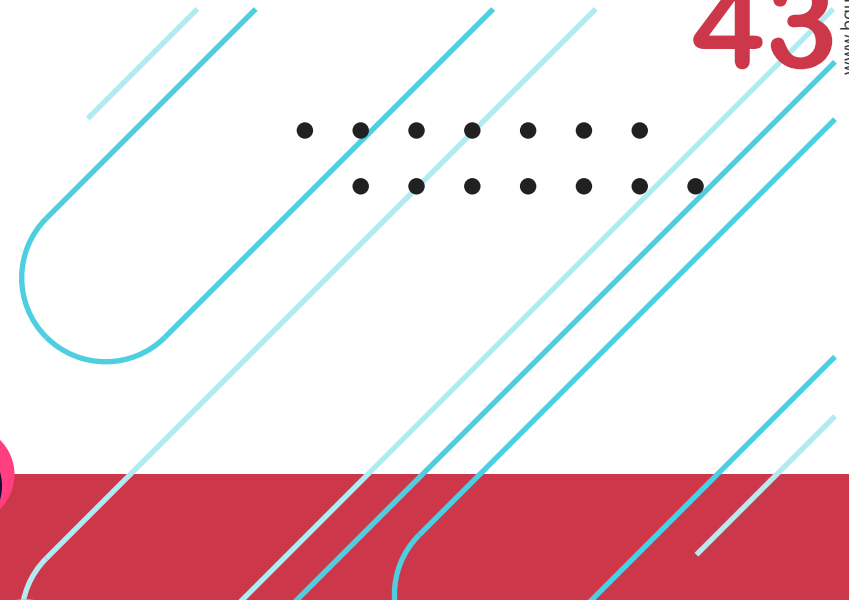
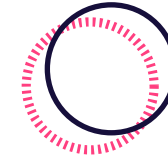
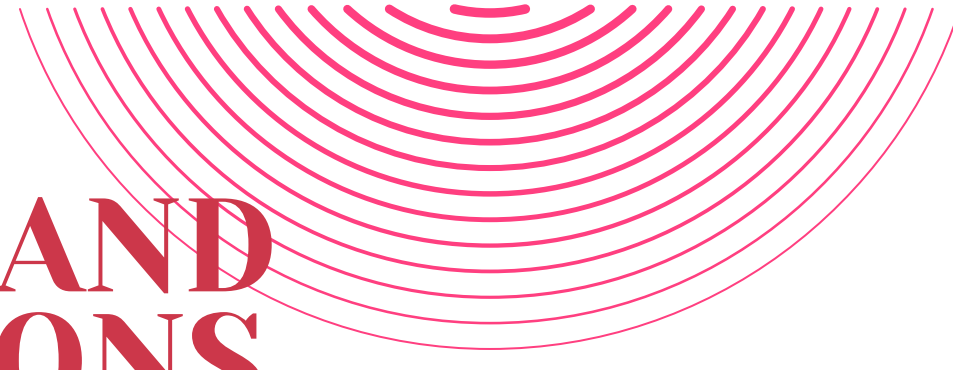
Each One Teach One -An Innovative CSR initiatives by Birla Global University, Bhubaneswar

Birla Global University has an exclusive student conduit known as Corporate Social Responsibility (CSR) conduit. As part of this conduit, responsibility, we encourage our university students to do social and community development activities in and around the campus in their free time. Some of our students are involved in a program called 'Each One Teach One' in which they offer assistance to enhance the learning level of the primary and secondary school children. On weekdays, they go with the university identity card and offer their service to the school students between 3 to 4 pm. They revise all the school subjects taught in the school. They offer assistance to the weaker children. They also teach the spoken English, etiquette and hygiene life style. This initiative has a very good impact on among the school children. The school children are welcoming our students with joy. They enthusiastically participate in the learning process. Our university students donated some stationary items like pencil box with pencil, eraser and sharpener.

Donation of Kent R.O to the tribal school children

On special occasions like Independence day and Republic day, the CSR members visit the government school located in the village area and involve in social services. On 15th August, students' members of CSR conduit of the university along with the faculty mentors had visited the Godibari government, Dompada, Chandaka on 15th August. Various activities such as music, games were organised for the school children by CSR conduit students. Clothes and foods were distributed to the villagers and students. A Kent R.O Water purifier was donated by the BIRLA GLOBAL UNIVERSITY to the school. It was installed by the university staff on the day itself. The drinking water problem was resolved for the 170 school children because of the Kent RO water purifier. The purified water is also used in the cooking of food for the children.

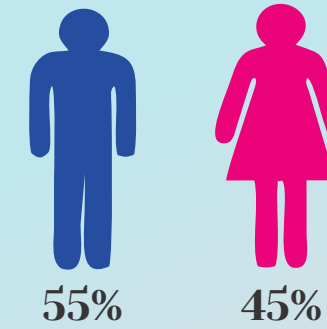
FESTIVALS AND CELEBRATIONS



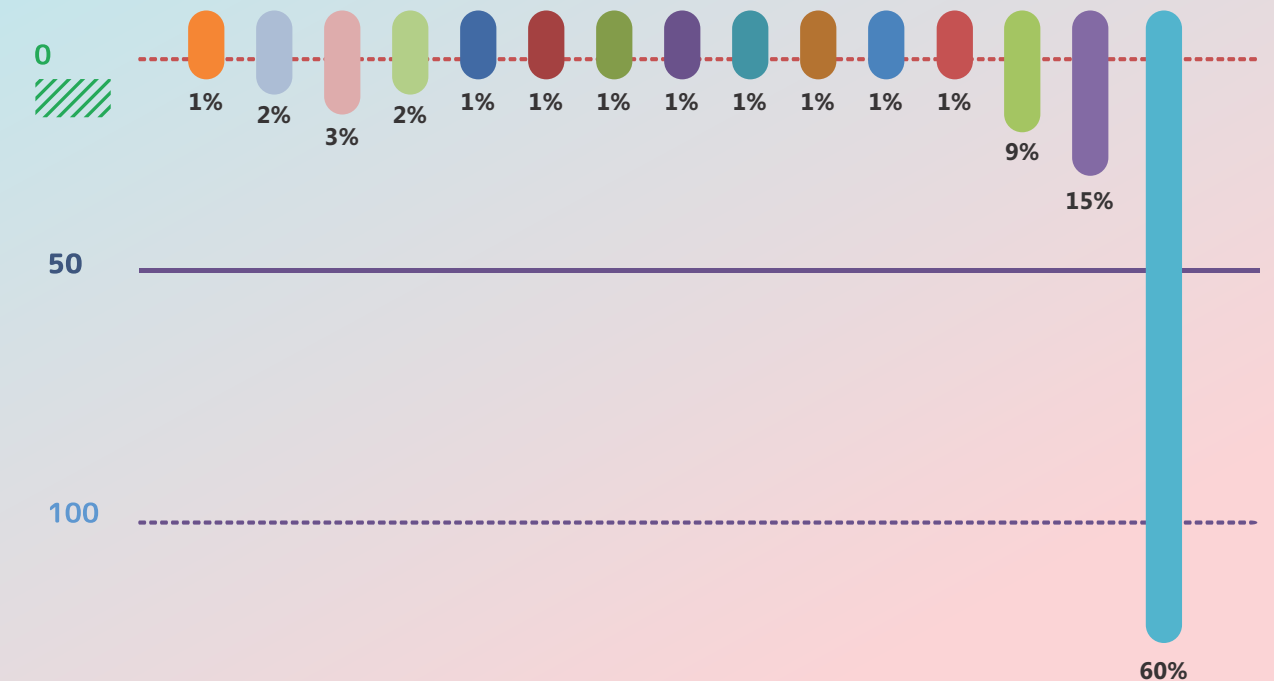
MBA 2019-21 SNAPSHOTS



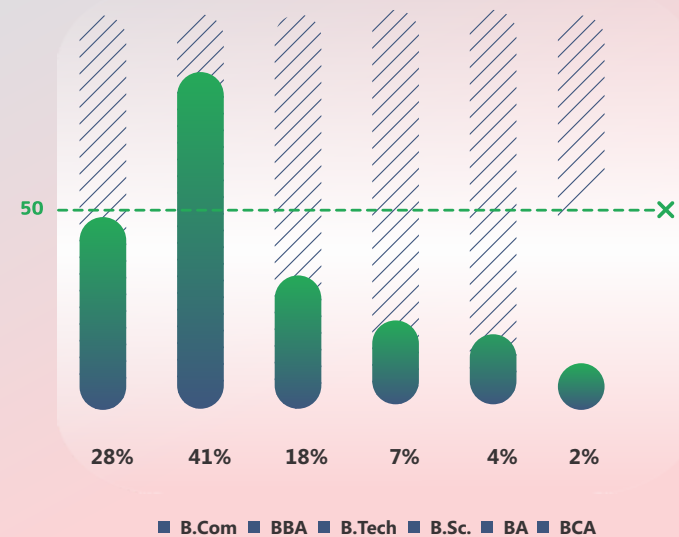
GENDER RATIO



DEMOGRAPHY



Educational Qualification



Specialization



- Andhra Pradesh
- Assam
- Kerala
- Jharkhand
- Chhattisgarh
- Bihar
- Madhyapradesh
- West Bengal
- Telengana
- Gujrat
- Mahastra
- Odisha
- Uttar Pradesh
- Haryana
- Tamilnadu



| | |
|---------------------------|--|
| Gender | Male |
| Educational Qualification | BBA |
| University | Siksha O Anusandhan University |
| Institute | Institute of Business And Computer Studies |
| Certification | Risk Return And Valuation @ Courseera |

Aman Matalia

23 Years

MBA 2019-21 STUDENT PROFILE



| | |
|---------------------------|---------------------------------------|
| Gender | Male |
| Educational Qualification | BBA |
| University | Utkal University |
| Institute | Driems School of Professional Studies |
| Certification | Risk Return And Valuation @ Courseera |

Amit Kumar Rout

21 Years



| | |
|---------------------------|---------------------------------------|
| Gender | Male |
| Educational Qualification | B.Com |
| University | Utkal University |
| Institute | Maharishi College of Natural Law |
| Certification | Risk Return And Valuation @ Courseera |

Amitansu Nanda

23 Years



| | |
|---------------------------|--|
| Gender | Male |
| Educational Qualification | B.Com |
| University | Utkal University |
| Institute | DAV School of Business Management |
| Certification | Risk, Return And Valuation And Fintech Foundation And Overview @ Courseera |

Ankit Kumar Nayak

21 Years



| | |
|---------------------------|--|
| Gender | Male |
| Educational Qualification | B.Com |
| University | Ravenshaw University |
| Institute | Ravenshaw University |
| Certification | Risk Return And Valuation @ University of Michigan |
| Last Worked | Health Village Hospital |
| Work Exp. | 25 Months |

Ashirbad Satapathy

25 Years



| | |
|---------------------------|---|
| Gender | Female |
| Educational Qualification | BBA |
| University | Sambalpur University |
| Institute | Rourkela Institute of Management Studies |
| Certification | Forensic Accounting And Fraud Examination @ Courseera |

Ayusa Singh

22 Years



| | |
|---------------------------|---------------------------------------|
| Gender | Female |
| Educational Qualification | B.Com |
| University | Utkal University |
| Institute | Ramadevi Women's University |
| Certification | Risk Return And Valuation @ Courseera |

Barsha Das

24 Years



| | |
|---------------------------|--|
| Gender | Male |
| Educational Qualification | B.Com |
| University | Utkal University |
| Institute | Buxi Jagabandhu Bidyadhar Autonomous College |
| Certification | Risk Return And Valuation @ Courseera |

Bikash Kr Bairiganjan

22 Years

MBA 2019-21 STUDENT PROFILE



| | |
|---------------------------|---|
| Gender | Male |
| Educational Qualification | BBA |
| University | West Bengal University |
| Institute | Eastern Institute for Integrated Learning in Management |
| Certification | Risk Return And Valuation @ University of Michigan |

Daipayan Das Sharma

24 Years



| | |
|---------------------------|---|
| Gender | Female |
| Educational Qualification | B.Com (Hons) Certified Industrial Accountant |
| University | University of Calcutta |
| Institute | Bhawanipore Education Society |
| Certification | Marketing Analytics @ Courseera |

Disha Kedia

25 Years



| | |
|---------------------------|--|
| Gender | Male |
| Educational Qualification | B.Com |
| University | Tilkamanjhi Bhagalpur University Bihar |
| Institute | Marwari College |
| Certification | Risk Return And Valuation @ Courseera |

Devraj Kumar

23 Years



| | |
|---------------------------|---|
| Gender | Male |
| Educational Qualification | B.Com |
| University | Savitribai Phule Pune University |
| Institute | Maer's Arts Science and Commerce College Pune |
| Certification | Risk Return And Valuation @ Courseera |

Gautam Kumar

23 Years



| | |
|---------------------------|--|
| Gender | Male |
| Educational Qualification | BBA |
| University | Bangalore University |
| Institute | Ramaiah Institute of Business Studies |
| Certification | Risk Return And Valuation @ University Of Michigan |

Kunal Kumar Singh

23 Years



| | |
|---------------------------|---------------------------------------|
| Gender | Female |
| Educational Qualification | BBA |
| University | Birla Global University |
| Institute | Birla Global University |
| Certification | Risk Return And Valuation @ Courseera |

Nilansha Sinha

23 Years



| | |
|---------------------------|---------------------------------------|
| Gender | Male |
| Educational Qualification | B.Tech |
| University | SRM University |
| Institute | SRM University |
| Certification | Risk Return And Valuation @ Courseera |

Osam Tiwari

23 Years



| | |
|---------------------------|--|
| Gender | Female |
| Educational Qualification | B.Sc |
| University | Berhampur University |
| Institute | National Institute of Science and Technology |
| Certification | Risk Return And Valuation @ Courseera |

Priyadarsani Panda

24 Years



| | |
|---------------------------|---------------------------------------|
| Gender | Female |
| Educational Qualification | B.Com |
| University | Ramadevi Women's University |
| Institute | Ramadevi Women's University |
| Certification | Risk Return And Valuation @ Courseera |

Preety Rana

23 Years



| | |
|---------------------------|---------------------------------------|
| Gender | Male |
| Educational Qualification | BA |
| University | Kolhan University |
| Institute | Karim City College |
| Certification | Risk Return And Valuation @ Courseera |

Prem Anand Pandey

24 Years



| | |
|---------------------------|--|
| Gender | Female |
| Educational Qualification | B.Com |
| University | University Of Calcutta |
| Institute | Shri Shikshayatan College |
| Certification | Risk Return And Valuation @ University Of Michigan |

Puja Agarwal

23 Years



| | |
|---------------------------|--|
| Gender | Male |
| Educational Qualification | BBA |
| University | Jain University |
| Institute | Center For Management Studies |
| Certification | Risk Return and Valuation @ University Of Michigan |

Rachit Kothari

22 Years



| | |
|---------------------------|--|
| Gender | Male |
| Educational Qualification | B.Com |
| University | Utkal University |
| Institute | NIIS Institute of Information Science and Management |
| Certification | Risk Return And Valuation @ Courseera |

Rahul Sinha

22 Years



| | |
|---------------------------|--|
| Gender | Male |
| Educational Qualification | BA |
| University | Savitribai Phule Pune University |
| Institute | Maeer's Arts, Commerce, Science, College |
| Certification | Risk Return And Valuation @ Courseera |

Rajarshi Singh

25 Years



| | |
|---------------------------|---------------------------------------|
| Gender | Female |
| Educational Qualification | B.Com |
| University | Sambalpur University |
| Institute | Ispat Autonomous College, Rourkela |
| Certification | Risk Return And Valuation @ Courseera |

Rishika Agarwal

23 Years



| | |
|---------------------------|--|
| Gender | Female |
| Educational Qualification | B.Com |
| University | Utkal University |
| Institute | NIIS Institute of Information Science & Management |
| Certification | Risk Return And Valuation @ University Of Michigan |

Rishika Pandey

22 Years

MBA 2019-21 STUDENT PROFILE



| | |
|---------------------------|---|
| Gender | Male |
| Educational Qualification | BBA |
| University | Utkal University |
| Institute | Institute Of Professional Studies and Research, Cuttack |
| Certification | Risk Return And Valuation @ University of Michigan |

Rohit Pattanayak

21 Years



| | |
|---------------------------|--|
| Gender | Male |
| Educational Qualification | BBA |
| University | Maulana Abul Kalam Azad University of Technology |
| Institute | University Of Engineering & Management |
| Certification | Risk Return And Valuation @ Courseera |

Roshan Singh

24 Years



| | |
|---------------------------|--|
| Gender | Male |
| Educational Qualification | B.Com |
| University | Bharathiyar University |
| Institute | PSG College Of Arts And Science |
| Certification | Risk Return And Valuation @ Course Era |

N. Sanjivee

22 Years



| | |
|---------------------------|--|
| Gender | Male |
| Educational Qualification | B.Tech |
| University | Siksha O Anusandhan University |
| Institute | Institute of Technical Education And Research |
| Certification | Decision Criteria and Applications @ Courseera |

Saswat Sarangi

25 Years



| | |
|---------------------------|--|
| Gender | Female |
| Educational Qualification | B.Com |
| University | Pt.Ravishankar Shukla |
| Institute | St.Vincent Pallotti College |
| Certification | Risk Return And Valuation @ University Of Michigan |

Shailja Rohillah

22 Years



| | |
|---------------------------|--|
| Gender | Female |
| Educational Qualification | B.Com |
| University | Berhampur University |
| Institute | Vikram Dev Autonomous College |
| Certification | Risk Return And Valuation @ University Of Michigan |

Shreeva Nanda

22 Years



| | |
|---------------------------|---|
| Gender | Female |
| Educational Qualification | B.Com |
| University | Utkal University |
| Institute | Sai International College of Commerce and Economics |
| Certification | Risk Return And Valuation @ University Of Michigan |

Sipra Prusty


23 Years




| | |
|---------------------------|--|
| Gender | Female |
| Educational Qualification | B.Com |
| University | Khalikote University |
| Institute | SBR Govt.(Auto) Women's College |
| Certification | Risk Return And Valuation @ University Of Michigan |


Subhasree Pattanaik


22 Years


| | | |
|---|----------------------------------|---------------------------------------|
|  | Gender | Female |
| | Educational Qualification | B.Com |
| | University | Khallikote University |
| | Institute | Khalikote University |
| | Certification | Risk Return And Valuation @ Courseera |
| Suman Kumari Sahu | | |
| 21 Years | | |


| | | |
|---|----------------------------------|--|
|  | Gender | Female |
| | Educational Qualification | B.Com |
| | University | Khallikote University |
| | Institute | Khallikote University |
| | Certification | Risk Return And Valuation @ University Of Michigan |
| Sunayana Goudo | | |
| 22 Years | | |

| | | |
|---|----------------------------------|--|
|  | Gender | Female |
| | Educational Qualification | BBA |
| | University | Birla Global University |
| | Institute | Birla Global University |
| | Certification | Risk Return And Valuation @ University of Michigan |
| Tootica Roshni | | |
| 23 Years | | |

| | | |
|---|----------------------------------|--|
|  | Gender | Female |
| | Educational Qualification | B.Sc |
| | University | Berhampur University |
| | Institute | Saraswati Degree Vidya Mandir, Neelakantha Nagar |
| | Certification | Risk Return And Valuation @ Courseera |
| Usha Rani Mohanty | | |
| 24 Years | | |


| | | |
|---|----------------------------------|--|
|  | Gender | Male |
| | Educational Qualification | BBA |
| | University | Birla Global University |
| | Institute | Birla Global University |
| | Certification | Fintech Foundation And Overview, Forensic Accounting And Fraud Examination @ Courseera |
| Vishal Karnani | | |
| 23 Years | | |


| | | |
|---|----------------------------------|--|
|  | Gender | Female |
| | Educational Qualification | BBA |
| | University | Sambalpur University |
| | Institute | Rourkela Institute of Management Studies |
| | Certification | Risk Return And Valuation, Forensic Accounting And Fraud Examination, Fintech Foundations And Overview @ Courseera |
| Zeba Parwin | | |
| 23 Years | Last Worked | HDFC Bank, 10 Months |


| | | |
|---|----------------------------------|--|
|  | Gender | Male |
| | Educational Qualification | B.Com (Accounts Honours) |
| | University | Gangadhar Meher University |
| | Institute | Gangadhar Meher University |
| | Certification | Trading strategies in emerging market; investment and portfolio management @ courseera |
| Saswat Panda | | |
| 23 Years | | |


MBA 2019-21 STUDENT PROFILE


MBA 2019-21 STUDENT PROFILE


| | | |
|---|----------------------------------|---------------------------------|
|  | Gender | Female |
| | Educational Qualification | B.Com |
| | University | Khalikote University |
| | Institute | Khalikote Autonomous College |
| | Certification | Marketing Analytics @ Courseera |
| A.Pallavi Subudhi | | |
| 21 Years | | |

| | | |
|---|----------------------------------|---------------------------|
|  | Gender | Female |
| | Educational Qualification | BBA |
| | University | Sri Sri University |
| | Institute | Sri Sri University |
| | Certification | Digital Marketing @ Udemy |
| Aashrita Maturu | | |
| 21 Years | | |


| | | |
|---|----------------------------------|---------------------------------|
|  | Gender | Male |
| | Educational Qualification | BBA |
| | University | Jain College |
| | Institute | Bangalore University |
| | Certification | Marketing Analytics @ Courseera |
| Abhishek Sahu | | |
| 23 Years | | |

| | | |
|---|----------------------------------|--|
|  | Gender | Male |
| | Educational Qualification | B.Tech |
| | University | Centurion University |
| | Institute | Centurion University |
| | Certification | Marketing Analytics @ Courseera |
| Aditya Choudhury | | |
| 24 Years | Last Worked | Special Development Council, Odisha, 13 Months |

| | | |
|---|----------------------------------|---------------------------------|
|  | Gender | Male |
| | Educational Qualification | B.Sc |
| | University | Vidyasagar University |
| | Institute | Panskura Banamali College |
| | Certification | Marketing Analytics @ Courseera |
| Aditya Kumar Das | | |
| 23 Years | | |


| | | |
|---|----------------------------------|---------------------------------|
|  | Gender | Male |
| | Educational Qualification | BA |
| | University | Utkal University |
| | Institute | Ekamra College |
| | Certification | Marketing Analytics @ Courseera |
| Aharnis Mahapatro | | |
| 24 Years | | |

| | | |
|---|----------------------------------|---------------------------------|
|  | Gender | Male |
| | Educational Qualification | BBA |
| | University | Birla Global University |
| | Institute | Birla Global University |
| | Certification | Marketing Analytics @ Courseera |
| Ahwan Pradhan | | |
| 22 Years | | |


| | | |
|---|----------------------------------|--|
|  | Gender | Female |
| | Educational Qualification | B.Tech |
| | University | Biju Pattnaik University of Technology |
| | Institute | Vikash Institute of Technology |
| | Certification | Marketing Analytics @ Courseera |
| Akankhya Barik | | |
| 23 Years | | |

MBA 2019-21 STUDENT PROFILE


MARKETING


| | | |
|---|----------------------------------|---|
|  | Gender | Male |
| | Educational Qualification | B.Com |
| | University | University of Calicut |
| | Institute | Naipunya Institute of Management and Information Technology |
| | Certification | Digital Marketing @ Google |
| Alex Thomas | | 23 Years |


| | | |
|---|----------------------------------|---------------------------------|
|  | Gender | Female |
| | Educational Qualification | BBA |
| | University | Birla Global University |
| | Institute | Birla Global University |
| | Certification | Marketing Analytics @ Courseera |
| Amisha Singh | | 23 Years |


| | | |
|--|----------------------------------|--|
|  | Gender | Male |
| | Educational Qualification | B.Tech (Hons) |
| | University | Biju Pattnaik University of Technology |
| | Institute | National Institute of Science & Technology |
| | Certification | Complete Seo,Smo,Sem @ Udemy |
| Amit Kumar Pandey | | 23 Years |

| | | |
|--|----------------------------------|--|
|  | Gender | Male |
| | Educational Qualification | B.Com |
| | University | Ranchi University |
| | Institute | Gossner College, Ranchi |
| | Certification | The Fundamentals Of Digital Marketing @ Google |
| Anand Kishor | | 24 Years |

| | | |
|---|----------------------------------|---------------------------------|
|  | Gender | Female |
| | Educational Qualification | BBA |
| | University | Sri Sri University |
| | Institute | Sri Sri University |
| | Certification | Marketing Analytics @ Courseera |
| Anisha Sahu | | 22 Years |


| | | |
|---|----------------------------------|--|
|  | Gender | Female |
| | Educational Qualification | BBA |
| | University | Gangadhar Meher University |
| | Institute | Gangadhar Meher University |
| | Certification | Fundamentals Of Digital Marketing @ Google Digital |
| Anisha Tiwari | | 23 Years |


| | | |
|---|----------------------------------|--|
|  | Gender | Female |
| | Educational Qualification | BBA |
| | University | Sambalpur University |
| | Institute | Rourkela Institute of Management Studies |
| | Certification | Marketing Analytics @ Courseera |
| Ankita Rath | | 24 Years |


| | | |
|---|----------------------------------|--|
|  | Gender | Male |
| | Educational Qualification | B.Com |
| | University | North Odisha University |
| | Institute | MPC Autonomous College |
| | Certification | Risk, Return And Valuation @ Courseera |
| Arya Kumar Das | | 23 Years |


MBA 2019-21 STUDENT PROFILE


MARKETING


| | | |
|---|----------------------------------|---------------------------------|
|  | Gender | Female |
| | Educational Qualification | BBA |
| | University | SRM University |
| | Institute | SRM University |
| | Certification | Marketing Analytics @ Courseera |
| Aswathi.R.Nair | | 21 Years |


| | | |
|---|----------------------------------|--|
|  | Gender | Male |
| | Educational Qualification | B.Com |
| | University | Ravenshaw University |
| | Institute | Ravenshaw University |
| | Certification | Fundamental Of Digital Marketing @ Google |
| Ayush Mohapatra | | 27 Years |
| | | Last Worked Sherpa Consultancy, 35 Months |


| | | |
|--|----------------------------------|-------------------------------------|
|  | Gender | Female |
| | Educational Qualification | BBA |
| | University | Utkal University |
| | Institute | Asian School of Business Management |
| | Certification | Digital Marketing @ Google |
| Bandita Parida | | 22 Years |

| | | |
|--|----------------------------------|--|
|  | Gender | Male |
| | Educational Qualification | BBA |
| | University | Sambalpur University |
| | Institute | Rourkela Institute of Management Studies |
| | Certification | Marketing Analytics @ Courseera |
| Bhabatosh Bej | | 22 Years |


| | | |
|---|----------------------------------|--|
|  | Gender | Female |
| | Educational Qualification | B.Tech |
| | University | VSSUT, Burla |
| | Institute | Veer Surendra Sai University Of Technology |
| | Certification | Marketing Analytics @ Courseera |
| Debanjali Roy | | 24 Years |


| | | |
|---|----------------------------------|---|
|  | Gender | Male |
| | Educational Qualification | B.Com |
| | University | Utkal University |
| | Institute | Pranannath Autonomous College |
| | Certification | Fundamental Of Digital Marketing @ Google |
| Dhiren Baral | | 22 Years |


| | | |
|---|----------------------------------|--|
|  | Gender | Female |
| | Educational Qualification | BCA |
| | University | Berhampur University |
| | Institute | Disha College Of Management & Technology |
| | Certification | Digital Marketing @ Udemy |
| Janapareddy Geetanjali | | 23 Years |


| | | |
|---|----------------------------------|---|
|  | Gender | Female |
| | Educational Qualification | B.Sc |
| | University | Sambalpur University |
| | Institute | Larambha Degree College |
| | Certification | Marketing Analytics @ Courseera |
| Jublee Kumari Patel | | 23 Years |
| | | Last Worked Vedanta Limited, Jharsuguda, 19 Months |


MBA 2019-21 STUDENT PROFILE


| | |
|---|--------------------|
|  | Gender Male |
| Educational Qualification BBA | |
| University Utkal University | |
| Institute Asian School of Business Management | |
| Certification Digital Marketing @ Google | |
| Jyoti Prakash Pradhan | |
| 23 Years | |


| | |
|---|----------------------|
|  | Gender Female |
| Educational Qualification BBA | |
| University Birla Global University | |
| Institute Birla Global University | |
| Certification Digital Marketing @ Udemy | |
| K. Meenakshi | |
| 22 Years | |


| | |
|---|--------------------|
|  | Gender Male |
| Educational Qualification BBA | |
| University Ranchi University | |
| Institute Gossner College Ranchi | |
| Certification Fundamental Of Digital Marketing @ Google | |
| Kundan Kumar Singh | |
| 22 Years | |

| | |
|---|----------------------|
|  | Gender Female |
| Educational Qualification B.Sc | |
| University Sambalpur University | |
| Institute Govt. College Sundargarh | |
| Certification Digital Marketing @ Google Digital Garage | |
| Manisha Sharma | |
| 23 Years | |


| | |
|---|--------------------|
|  | Gender Male |
| Educational Qualification BBA | |
| University Utkal University | |
| Institute TACT | |
| Certification Marketing Analytics @ Courseera | |
| Md Sahid Jamal | |
| 22 Years | |


| | |
|--|--------------------|
|  | Gender Male |
| Educational Qualification B.Tech | |
| University Biju Pattnaik University of Technology | |
| Institute Adarsh College of Engineering | |
| Certification The Fundamentals Of Digital Marketing @ Google Digital Unlocked | |
| Om Prateek Biswal | |
| 24 Years | |


| | |
|---|--------------------|
|  | Gender Male |
| Educational Qualification B.Tech | |
| University Jawaharlal Technological University Hyderabad | |
| Institute Sri Indu College Of Engineering and Technology | |
| Certification Digital Marketing @ Rob Percival & Udemy | |
| Pallati Parthasarathi | |
| 23 Years | |


| | |
|---|--------------------|
|  | Gender Male |
| Educational Qualification BBA | |
| University Maulana Abul Kalam Azad University of Technology | |
| Institute Techno India | |
| Certification Fundamental Of Digital Marketing @ Google | |
| Parvez Ahmed | |
| 23 Years | |


MBA 2019-21 STUDENT PROFILE


| | |
|---|----------------------|
|  | Gender Female |
| Educational Qualification B.Tech | |
| University Maulana Abul Kalam Azad University of Technology | |
| Institute Future Institute Of Technology | |
| Certification Fundamentals Of Digital Marketing @ Google | |
| Poushali Halder | |
| 24 Years | |


| | |
|--|----------------------|
|  | Gender Female |
| Educational Qualification BBA | |
| University KIIT University | |
| Institute KIIT School of Management | |
| Certification The Fundamentals Of Digital Marketing @ Google Digital Unlocked | |
| Pratikshya Rath | |
| 21 Years | |


| | |
|---|--------------------|
|  | Gender Male |
| Educational Qualification B.Sc | |
| University Andhra University | |
| Institute Andhra University | |
| Certification Marketing Analytics @ Courseera | |
| Last Worked Rinl (Subway Section), 63 Months | |
| Pritam Kumar Sahu | |
| 25 Years | |

| | |
|---|--------------------|
|  | Gender Male |
| Educational Qualification BBA | |
| University B.R.A.Bihar University | |
| Institute Munshi Singh College | |
| Certification Fundamental Of Digital Marketing @ Google | |
| Pushkar Kr Mishra | |
| 26 Years | |

| | |
|---|--------------------|
|  | Gender Male |
| Educational Qualification BBA | |
| University Siksha O Anusandhan University | |
| Institute IBCS (Institute of Business And Computer Studies) | |
| Certification Marketing Analytics @ Courseera | |
| Rohit Kumar Naik | |
| 24 Years | |

| | |
|---|----------------------|
|  | Gender Female |
| Educational Qualification BBA | |
| University Sambalpur University | |
| Institute Rourkela Institute Of Management Studies | |
| Certification Marketing Analytics @ Courseera | |
| Rupal Sharma | |
| 22 Years | |

| | |
|---|----------------------|
|  | Gender Female |
| Educational Qualification BBA | |
| University The Maharaja Sayajirao University | |
| Institute K R Shah BBA Building | |
| Certification Digital Marketing @ Google Digital Unlocked | |
| Rushali Sabat | |
| 23 Years | |

| | |
|---|--------------------|
|  | Gender Male |
| Educational Qualification BBA | |
| University Utkal University | |
| Institute BJB Autonomous | |
| Certification Marketing Analytics @ Courseera | |
| Ruturaj Samal | |
| 23 Years | |



**MBA 2019-21
STUDENT PROFILE**

MARKETING

| | | |
|------------------|----------------------------------|---|
| | Gender | Male |
| | Educational Qualification | B.Sc |
| | University | Amity University |
| | Institute | Amity University |
| | Certification | Fundamental Of Digital Marketing @ Google |
| Sahil Rao | | 23 Years |

| | | |
|--------------------------|----------------------------------|---------------------------------|
| | Gender | Female |
| | Educational Qualification | BBA |
| | University | Utkal University |
| | Institute | Birla Global University |
| | Certification | Marketing Analytics @ Courseera |
| Sanghamitra Dhall | | 24 Years |
| Last Worked | | Flipkart, 09 Months |

| | | |
|--------------------|----------------------------------|--|
| | Gender | Male |
| | Educational Qualification | BA |
| | University | Sambalpur University |
| | Institute | Municipal College |
| | Certification | Risk, Return And Valuation @ Courseera |
| Sangram Das | | 23 Years |

| | | |
|--------------------|----------------------------------|--|
| | Gender | Female |
| | Educational Qualification | BBA |
| | University | Pt. Ravishanker Shukla University |
| | Institute | Maharaja Agresen International College |
| | Certification | 12 In 1 Digital Marketing Course @ Udemy |
| Shail Rathi | | 22 Years |

| | | |
|---------------------------------|----------------------------------|---|
| | Gender | Male |
| | Educational Qualification | B.Tech |
| | University | Bikaner Technical University |
| | Institute | B.K Birla Institute of Engineering & Technology |
| | Certification | Digital Marketing @ Google |
| Shashank Kr. Raghubanshi | | 28 Years |

| | | |
|---------------------|----------------------------------|--|
| | Gender | Female |
| | Educational Qualification | B.Tech |
| | University | Maulana Abul Kalam Azad University of Technology |
| | Institute | JIS |
| | Certification | Marketing Analytics @ Courseera |
| Shikha Bhati | | 24 Years |

| | | |
|-------------------------|----------------------------------|---|
| | Gender | Male |
| | Educational Qualification | B.Tech |
| | University | Siksha O Anusandhan University |
| | Institute | Institute of Technical Education and Research |
| | Certification | Marketing Analytics @ Courseera |
| Shivam Mahapatra | | 26 Years |
| Last Worked | | Core Integra, 22 Months |

| | | |
|---------------------|----------------------------------|--|
| | Gender | Male |
| | Educational Qualification | BCA |
| | University | Maulana Abul Kalam Azad University of Technology |
| | Institute | Narula Institute Of Technology |
| | Certification | Marketing Analytics @ Courseera |
| Shreyon Lodh | | 22 Years |



**MBA 2019-21
STUDENT PROFILE**

MARKETING

| | | |
|-----------------------|----------------------------------|--|
| | Gender | Male |
| | Educational Qualification | B.Tech |
| | University | KIIT University |
| | Institute | Kalinga Institute Of Industrial Technology |
| | Certification | Fundamental Of Digital Marketing @ Google |
| Shubham Sarkar | | 25 Years |
| Last Worked | | Indfab Project Private Limited, 18 Months |

| | | |
|---------------------------|----------------------------------|---|
| | Gender | Male |
| | Educational Qualification | B.Sc |
| | University | Xavier University |
| | Institute | Xavier University |
| | Certification | The Fundamentals Of Digital Marketing @ Google Digital Garage |
| Shubhang Satapathy | | 23 Years |

| | | |
|----------------------|----------------------------------|---------------------------------------|
| | Gender | Male |
| | Educational Qualification | BBA |
| | University | Birla Global University |
| | Institute | Birla Global University |
| | Certification | Marketing Analytics @ Courseera |
| Somesh Vemula | | 23 Years |
| Last Worked | | Sreshta Envirotech Pvt Ltd, 12 Months |

| | | |
|--------------------|----------------------------------|--------------------------------------|
| | Gender | Male |
| | Educational Qualification | B.Tech |
| | University | Maulana Abul Kalam Azad University |
| | Institute | Brainware Group of Institutions SDET |
| | Certification | |
| Somnath Pal | | 24 Years |

| | | |
|---------------------------|----------------------------------|---------------------------------|
| | Gender | Male |
| | Educational Qualification | B.Com |
| | University | Utkal University |
| | Institute | Pranannath Autonomous College |
| | Certification | Marketing Analytics @ Courseera |
| Somya Ranjan Nayak | | 22 Years |

| | | |
|----------------------|----------------------------------|---|
| | Gender | Male |
| | Educational Qualification | B.Tech |
| | University | Siksha O Anusandhan University |
| | Institute | Institute of Technical Education and Research |
| | Certification | Marketing Analytics by University of Virginia |
| Sourav Biswal | | 23 Years |

| | | |
|------------------------|----------------------------------|---------------------------------|
| | Gender | Female |
| | Educational Qualification | BBA |
| | University | Birla Institute Of Technology |
| | Institute | Birla Institute Of Technology |
| | Certification | Marketing Analytics @ Courseera |
| Sreena Chandran | | 22 Years |

| | | |
|---------------------------|----------------------------------|---|
| | Gender | Male |
| | Educational Qualification | B.Tech |
| | University | Biju Pattnaik University of Technology |
| | Institute | College of Engineering |
| | Certification | Marketing Analytics @ Courseera |
| Sthitaprajna Nayak | | 26 Years |
| Last Worked | | Rajlaxmi Constructions Limited, 24 Months |



**MBA 2019-21
STUDENT PROFILE**

MARKETING

| | | |
|--------------------------|----------------------------------|---|
| | Gender | Female |
| | Educational Qualification | BBA |
| | University | Berhampur University |
| | Institute | Disha College Of Management And Technology |
| | Certification | The Fundamentals Of Digital Marketing @ Google Digital Unlocked |
| Sunaina Mahapatro | | |
| 22 Years | | |

| | | |
|-------------------------|----------------------------------|---|
| | Gender | Male |
| | Educational Qualification | B.Tech |
| | University | Biju Pattnaik University of Technology |
| | Institute | Dhaneshwar Rath Institute Of Engineering And Management Studies |
| | Certification | Marketing Analytics @ Courseera |
| Rownak Satapathy | | |
| 24 Years | | |

| | | |
|-----------------------|----------------------------------|---|
| | Gender | Female |
| | Educational Qualification | B.Tech |
| | University | Biju Pattnaik University of Technology |
| | Institute | Gandhi Institute For Education And Technology |
| | Certification | Social Media Marketing @ Courseera |
| Supriya Kumari | | |
| 24 Years | | |

| | | |
|----------------------------|----------------------------------|---|
| | Gender | Male |
| | Educational Qualification | BBA |
| | University | Siksha O Anusandhan University |
| | Institute | IBCS (Institute of Business and Computer Studies) |
| | Certification | The Fundamentals Of Digital Marketing @ Google Digital Unlocked |
| Suraj Kumar Pradhan | | |
| 22 Years | | |

| | | |
|----------------------|----------------------------------|---------------------------------|
| | Gender | Female |
| | Educational Qualification | BBA |
| | University | Utkal University |
| | Institute | Birla Global Institute |
| | Certification | Marketing Analytics @ Courseera |
| Suruchi Singh | | |
| 24 Years | | |

| | | |
|---------------------|----------------------------------|--|
| | Gender | Female |
| | Educational Qualification | BBA |
| | University | Maulana Abul Kalam Azad University of Technology |
| | Institute | Future Institute of Engineering and Management |
| | Certification | Digital Unlock @ Google |
| Susmita Ojha | | |
| 21 Years | | |

| | | |
|----------------------|----------------------------------|---------------------------------|
| | Gender | Male |
| | Educational Qualification | B.Com |
| | University | Utkal University |
| | Institute | Pranannath Autonomous College |
| | Certification | Marketing Analytics @ Courseera |
| Tanmay Sharma | | |
| 23 Years | | |

| | | |
|----------------------|----------------------------------|---|
| | Gender | Male |
| | Educational Qualification | B.Tech |
| | University | Siksha O Anusandhan University |
| | Institute | Institute of Technical Education and Research |
| | Certification | Risk Return And Valuation @ Courseera |
| Preetam Sahoo | | |
| 23 Years | | |



**MBA 2019-21
STUDENT PROFILE**

HR

| | | |
|----------------------|----------------------------------|---|
| | Gender | Female |
| | Educational Qualification | BBA |
| | University | University Of Engineering & Management |
| | Institute | University Of Engineering & Management |
| | Certification | The Fundamentals Of Digital Marketing @ Google Digital Unlocked |
| Ankita Prasad | | |
| 24 Years | | |

| | | |
|------------------------|----------------------------------|---|
| | Gender | Female |
| | Educational Qualification | BBA |
| | University | KIIT University |
| | Institute | KIIT School Of Management |
| | Certification | The Manager's Toolkit: A Practical Guide To Managing People At Work @ Courseera |
| Aashima Routray | | |
| 22 Years | | |

| | | |
|------------------------------|----------------------------------|--|
| | Gender | Female |
| | Educational Qualification | B.Com |
| | University | Utkal University |
| | Institute | Sai International College of Commerce and Economics |
| | Certification | Cerlilcaliors: Human Resource Management : HR Lorpeople Managers |
| Bijayalaxmi Mahapatra | | |
| 23 Years | | |

| | | |
|----------------------|----------------------------------|--|
| | Gender | Female |
| | Educational Qualification | B.Tech |
| | University | Biju Pattnaik University Of Technology |
| | Institute | Dhaneshwar Rath Institute Of Management And Studies |
| | Certification | Psychometric Workshop And The Managers's Toolkit - A Pratical Guide To Managing People At Work @ London University |
| Giti Abhilasa | | |
| 29 Years | | |
| Last Worked | | Resource Solution- Barclays, Collabara Technologies, 40Months |

About Bhubaneswar

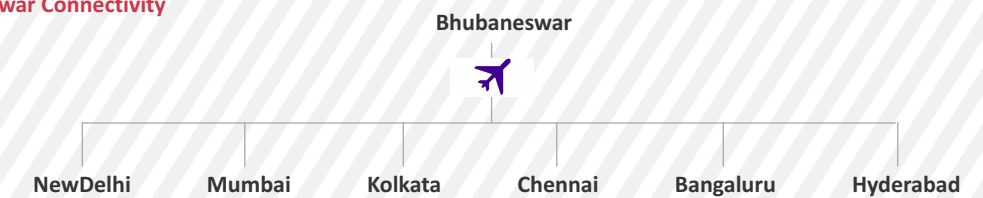
Bhubaneswar, the capital of state of Odisha, is also popularly known as the "Temple City of India". Being the seat of Tribhubaneswar or 'Lord Lingaraj', Bhubaneswar is an important Hindu pilgrimage center. Hundreds of temples dot the landscape of the Old Town, which once boasted of more than 2000 temples. The new Bhubaneswar with its modern buildings and extensive infrastructure perfectly complements its historic surroundings. With facilities to cater to all types of visitors, Bhubaneswar makes an ideal tourist destination.



Some of the Places of Tourist Interest near Bhubaneswar

| | | | | |
|-------------|---|---------------------|-----------------|------------------|
| Puri | Konark (World Heritage Site): Special Attraction Konark International Festival: 1-5 December 2017 | Chilika Lake | Gopalpur | Chandipur |
|-------------|---|---------------------|-----------------|------------------|

Bhubaneswar Connectivity



Recruitment Option

Whether you're looking to fill permanent, internship or project positions, our CCR team will partner with you to find your perfect recruitment solution.

Pre Placement Talk

Introduce company to our students

01 November 2020 onwards

Final Placement Process

Meet with potential candidates

20 November 2020 onwards

Summer Internship Process

Meet the Intern

01 February 2021 onwards

Contact Details of Placement Team



Dr. Bibhu Panda
Head- Placement
Centre for Corporate Relations
0674-7103001-10 Extn : 216
Mobile : 09437064720
bibhu.panda@bgu.ac.in



Sumit Kumar Barpanda
Manager - CCR
Centre for Corporate Relations
0674-7103001-10 Extn : 242
Mobile : 09439586850, 7381041822
sumit.barpanda@bgu.ac.in



Francis T.P.
Manager - Placement
Centre for Corporate Relations
0674-7103001-10 Extn : 241
Mobile : 09437042354, 7381041722
francis.tp@bgu.ac.in